



**smilezone FOUNDATION  
CELEBRITY GOLF TOURNAMENT**

**SPONSORSHIP PACKAGE**

## SPONSORSHIP PACKAGE

We are pleased to announce that the Smilezone Foundation will be hosting our **fifth annual**

# smilezone™ FOUNDATION CELEBRITY GOLF TOURNAMENT

at Rattlesnake Point Golf Club in Milton, Ontario.

**All foursomes will be accompanied by a celebrity as they play the beautiful Rattlesnake course. The day will include complimentary lunch, drinks, dinner and an exciting live and silent auction. Golfers will have a chance to interact with celebrities, including sports personalities, athletes, actors and musicians.**

Please join us this year to support a great cause!  
Check out some pictures from last year's tournament!



# SPONSORSHIP LEVELS

## TOURNAMENT PARTNERS

### PLATINUM LEVEL **\$25,000**

- Complimentary registration for three (3) foursomes to participate in the tournament
- Three (3) ballots for celebrity draft (opportunity to choose your celebrity for the foursomes)
- Recognition plaque for display in your business
- Complimentary hole sponsorship at two (2) holes
- Full-page acknowledgment in the golf program
- Logo displayed during slideshow with special mention of Platinum Donor
- Logo inclusion on all promotional materials as platinum sponsor (including: all print advertising, Smilezone website, Twitter/Facebook, e-blasts, banquet presentation screen)
- Opportunity to include item in golfer gift bag (some restrictions apply)
- Multiple mentioned during the dinner and cocktail service
- Business expense receipt

### GOLD LEVEL **\$15,000**

- Complimentary registration for three (3) foursomes to participate in the tournament
- Three (3) ballots for celebrity draft (opportunity to choose your celebrity for the foursomes)
- Recognition plaque for display in your business
- Complimentary hole sponsorship at two (2) holes
- Full-page acknowledgment in the golf program
- Logo inclusion on all promotional materials as gold sponsor (including: all print advertising, Smilezone website, Twitter/Facebook, e-blasts, banquet presentation screen)
- Opportunity to include item in golfer gift bag (some restrictions apply)
- Verbal recognition during cocktail hour and dinner
- Business expense receipt



# SPONSORSHIP LEVELS

## TOURNAMENT PARTNERS

### SILVER LEVEL \$10,000

- Complimentary registration for two (2) foursomes to participate in the tournament
- Two (2) ballots for celebrity draft (opportunity to choose your celebrity for the foursomes)
- Recognition plaque for display in your business
- Complimentary hole sponsorship at one (1) hole
- Half-page acknowledgment in golf program
- Logo inclusion on all promotional materials as silver sponsor (including: all print advertising, Smilezone website, Twitter/Facebook, e-blasts, banquet presentation screen)
- Company logo on sponsor board displayed at event
- Verbal recognition during cocktail hour and dinner
- Business expense receipt

### BRONZE LEVEL \$5,000

- Complimentary registration for one (1) foursomes to participate in the tournament
- One (1) ballots for celebrity draft (opportunity to choose your celebrity for the foursome)
- Recognition plaque for display in your business
- Complimentary hole sponsorship at one (1) hole
- Quarter page acknowledgment in golf program
- Logo inclusion on all promotional materials as bronze sponsor (including: all print advertising, Smilezone website, Twitter/Facebook, e-blasts, banquet presentation screen)
- Company logo on sponsor board displayed at event
- Verbal recognition during cocktail hour and dinner
- Business expense receipt



# SPONSORSHIP LEVELS

## EXCLUSIVE PARTNERS

### **BEVERAGE CART      \$5,000**

- Company logo displayed on all beverage carts during tournament
- Complimentary half-page acknowledgment in the golf program
- Company logo on sponsor board displayed at event
- Recognition on promotional material (including website, Twitter, Facebook e-blasts)
- Business expense receipt

---

### **CART SPONSOR      \$3,000**

- Company logo displayed on all carts during tournament
- Complimentary half-page acknowledgment in the golf program
- Company logo on sponsor board displayed at event
- Recognition on promotional material (including website, Twitter, Facebook e-blasts)
- Business expense receipt

---

### **HOLE SPONSOR      \$500**

- Company name and logo displayed at one (1) hole
- Complimentary listing in the golf program
- Recognition on Smilezone website and Facebook page
- Business expense receipt

---

### **LUNCH SPONSOR      \$5,000**

- Company logo displayed during branded lunch program
- Complimentary half-page acknowledgment in the golf program
- Company logo on sponsor board displayed at event
- Recognition on promotional material (including website, Twitter, Facebook e-blasts)
- Business expense receipt

---

### **SILENT AUCTION SPONSOR      \$5,000**

- Company logo displayed on all screens during silent auction at event including on the silent auction website
- Complimentary half-page acknowledgment in the golf program
- Company logo on sponsor board displayed at event
- Recognition on promotional material (including website, Twitter, Facebook e-blasts)
- Business expense receipt

# smilezone™ FOUNDATION

## WHAT WE DO

Smilezone Foundation transforms areas (“Zones”) in health care settings to improve the lives of children facing illness, disabilities, and physical or emotional obstacles. Zones can be transformed in existing waiting rooms, treatment rooms, or custom patient care spaces. Our Zones provide interactive and inclusive possibilities to all children, sharing with them the universal sign of happiness... a smile!

## WHO WE HELP

Smilezone is committed to putting smiles on kids’ faces. A Zone provides a warm, safe and accessible space for children, youth, and their families who are facing health challenges – simply, a place to enjoy just being a kid!



CHILDHOOD ILLNESS



REHABILITATION



MENTAL HEALTH



ACCESSIBILITY



[smilezone.com](http://smilezone.com) [@smilezone4kids](https://twitter.com/smilezone4kids) [/smilezonefoundation](https://www.instagram.com/smilezonefoundation)

EVERY CHILD DESERVES TO smile