smilezone

2016 ANNUAL REPORT

EVERY CHILD DESERVES TO SMILE

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overview of smilezone foundation



Smilezone Foundation is a registered charity with a commitment to putting smiles on kids' faces. Founded by Scott Bachly and Adam Graves in 2012, the Foundation established the overarching mission of assisting children, adolescents, and families who are facing health challenges.



"Create, build and transform areas (Zones) in hospitals, children's treatment centres, and other health care organizations in order to improve the lives of children facing illness, disabilities, and physical or emotional obstacles – ultimately putting smiles on their faces." VISION

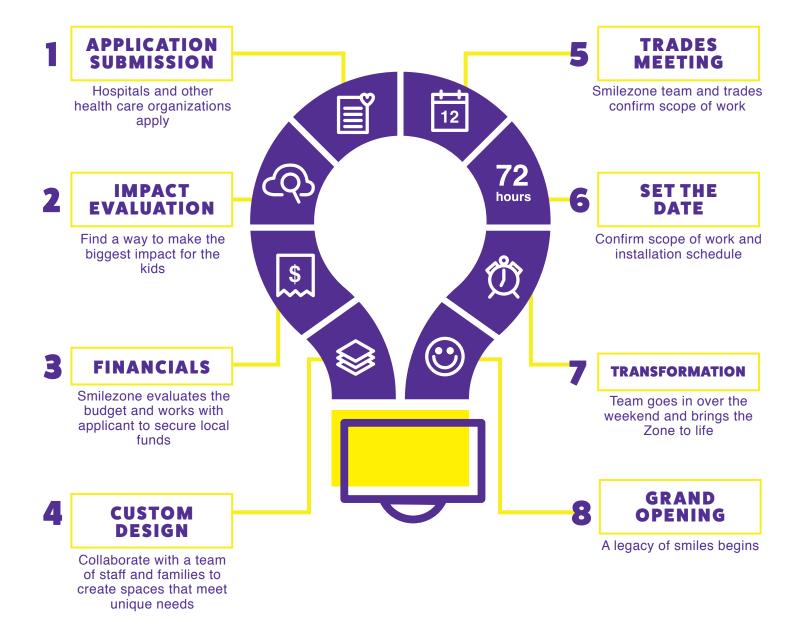
"Smilezone Foundation is committed to putting smiles on children's faces"

CORE VALUES

ACCESSIBILITY COMPASSION INTEGRITY COLLABORATION DIVERSITY INCLUSIVITY

ZONE CREATION

Every Smilezone is unique! We collaborate with clients at each Zone to figure out their needs, and the needs of their community. When the planning is done, the entire transformation happens over the weekend. Come Monday morning children, families, and staff are all surprised by their new space!





In 2016, Smilezone transformed 68 Zones in children's treatment centres, hospitals, pediatric clinics and other organizations, bringing our total number of Smilezones across Ontario to

100!



Smilezone Foundation is an amazing organization, I can't say enough about what a positive experience this has been! It truly has made a difference and Smilezone 100% puts a smile on the faces of children and families! 186,000

Over

CHILDREN & FAMILIES TOUCHED

Registered Nurse Practitioner, Rouge Valley Health Centre



The addition of the Smilezone to One Kids Place has created a vibrant, fun and safe area where children can grow, explore and develop new skills. As a therapist I have already had many great adventures with children and families. Parents have appeared inspired to join in the fun and children are immediately at ease. From infants to teens there are possibilities for all children in this space.

Occupational Therapist, One Kid's Place



Having a child that needs to be in hospital and away from home for a few weeks, it is sure great to see the incredible way that the Smilezone has created such a wonderful, homey environment. With the beautiful murals and redecoration of the kitchen, game room and TV room, it really aids in overcoming the 'institutional' nature of a hospital unit. Big Smiles for the Smilezone.

Parent, North Bay Regional Health Centre

LETTER FROM FOUNDERS ON BEHALF OF THE BOARD



What an incredible year 2016 has been for the Foundation! What started off as an idea to help local children in need has spread across communities small and large, because of one core belief – every child deserves to smile! Smilezone is supported by a fantastic group of successful professionals that make up our Foundation's Board of Directors. We cannot thank these individuals enough for their hard work, dedication, and passion for the organization.

2016 signified a milestone year for the Foundation, reaching 100 Smilezones across Ontario. Tripling the number of Zone transformations in the past year meant that we were able to impact more children and families as well, reaching over 186,000 individuals in need. We could have never imagined the impact these Smilezones have made and continue to make on a daily basis. Hearing stories from children, families, and clinicians, these individuals inspire our Smilezone story and our entire Board of Directors, keeping our passion for the Foundation's mission alive and thriving.

Over the past year, our numbers have grown, but so has our knowledge and commitment to the charitable work we do. Our Foundation has a commitment to ensuring every Smilezone is accessible, inclusive, diverse, and interactive, working with and listening to the children, parents, and clinicians at each centre to ensure customized smile satisfaction. With every new Smilezone project, we continue our admiration for these individuals, emphasizing that one's imagination is truly the limit when it comes to creativity with our Zones. With many more Smilezones already confirmed for 2017, we can't wait to see what the next year brings.

To our Board of Directors, staff, volunteers, partners, donors, and supporters, THANK YOU for your support and efforts in our fourth year as a Foundation.

Best Wishes,

SCOTT BACHLY, Chair and Founding Member

ADAM GRAVES, Vice Chair and Founding Member



BOARD OF DIRECTORS

SCOTT BACHLY Chair, Founding Member

ADAM GRAVES Vice Chair, Founding Member

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BOB EZRIN Board Member



SMILE STORIES



Lots of things are new now, my favourite is the bubble tube! I like the way the balls go down there and back up and again and all the colours. Look at this mum! You touch it [the magnetic sand table] and make things move!

Hunter Mason, 6-years-old, Patient at Five Counties Children's Centre

My daughter is no stranger to hospitals. Having over a dozen surgeries, a Rolodex of specialist appointments every month & therapies weekly, waiting rooms are her playground. Waiting rooms are her safe place within a building that typically can be quite scary. Waiting rooms have calmed her down, made her happy, helped to make her feel comfortable & have in essence been a place for her to play. When Smilezone re-created the spaces my daughter knew, it was amazing to see the difference in her. The spaces were fun, bright and colourful & gave her a space with so much more to do. Smilezone helped create this beautiful zone within a place that kids truly need it, just for them.

Tara McCallan, Parent, Kingston General Hospital

I love walking into the Smilezone casting room with the brightly coloured walls and fabulous murals... it just makes me smile! It's the first thing the kids notice when they come in the door and they enjoy looking for all the whimsical animals.



Jan Graham, Rehabilitation Assistant, Five Counties Children's Centre



1 <mark>lo</mark>ve the new Smilezones. I can't get my kids into their therapy... Not just because they are playing, but because I am too! Great job Smilezone!

Margaret, Parent, Grandview Children's Centre

I am speechless, because the Smilezone waiting room is amazing. The autographed hockey jerseys are incredible.

Sam, patient, Grandview Children's Centre

A YEAR OF SMILES ZONE OPENINGS



ROUGE VALLEY HEALTH SYSTEM

The Foundation's first Smilezone installation of 2016 was at Rouge Valley Health Centre in Scarborough, ON, transforming four Zones within their Pediatric Oncology department. The Rouge Valley Pediatric Oncology Satellite Clinic provides excellent close-to-home, specialized cancer care to children and their families from East Toronto and West Durham.

These new Smilezones transformed the oncology department's main access hallway and two treatment rooms; featuring fairy tales, out of this world murals, entertainment features and sensory equipment for every child to enjoy! This incredible installation also incorporated a Hockey Night in Canada featured playroom with framed celebrity hockey jerseys and an iconic Ron MacLean Hockey Night in Canada suit. With the addition of a bubble hockey table, Smilezone ensured that every kid could leave feeling like a star!



GRANDVIEW CHILDREN'S CENTRE

The Smilezone team traveled to Oshawa, ON at the end of January to renovate eight Smilezones at Grandview Children's Centre! Grandview Children's Centre is a notfor-profit organization serving over 5,000 children and youth with special needs and their families in Durham Region. This incredible facility is the only children's treatment centre within the region with a team of pediatric experts providing specialized programs, outpatient clinical treatment and rehabilitation services.

With the generous support of The Oshawa Generals Hockey Club, our Foundation was able to transform Grandview's pool, clinic room, hallway, four treatment rooms, and main atrium. From new flooring to fresh paint, sensory panels to fine motor play, interactive technology to soft-play features, everything about this Zone was fun, accessible and inclusive for all kids (and adults) to smile!



CHILDREN'S AID SOCIETY OF LONDON + MIDDLESEX

The Foundation's first ever Children's Aid Society was transformed in April when the Foundation renovated three Zones in their London and Middlesex location. Children's Aid Society (CAS) of London and Middlesex is a non-profit organization operating under the legislative mandate of the Ontario Child and Family Services Act that provides services to vulnerable children and families in the London and Middlesex community.

Throughout this transformation, Smilezone Foundation worked closely with the staff, clinicians, and social workers, in order to create fun and functional spaces in a home-like environment. The end result was nothing short of incredible, revitalizing three family meeting/observation rooms, providing a safe, neutral, and child-focused setting for children and youth in CAS care to visit with their parents, guardians, and/or caregivers. It's amazing what fresh paint, wonderful murals, and an amazing, family-oriented makeover can do to create a home-like environment for everyone to enjoy!



LONDON CHILDREN'S HOSPITAL

Just one week later, the Smilezone team was back in London to transform five Smilezones in the Neuromuscular and Epilepsy Centre at the Children's Hospital of London and Western Ontario! Children's Hospital is the regional paediatric referral centre for Southwestern Ontario, serving an area of over 29,000 square kilometers and a population base of more than 400,000 children.

A YEAR OF

SMILES

Throughout the transformation process, Smilezone Foundation worked closely with both the Children's Hospital and Children's Foundation staff teams, clinicians, and Dr. Craig Campbell in order to create fun and functional spaces, enhancing the care environment for approximately 900 children and youth who visit the clinic annually. Keeping in mind their vision for a space that inspires learning, playing and healing, it was important to design a Smilezone that incorporated family-friendly components to become a place of positive distraction. The Paediatric Neurology and Epilepsy hallway, waiting room and treatment rooms were thus transformed into a kid-centric camp setting, designed to brighten hospital visits for paediatric patients with neurological disorders.



KINGSTON GENERAL HOSPITAL

The Smilezone team made the trek to Kingston, ON, to transform seven Smilezones at Kingston General Hospital! The Kingston General Hospital has been providing high quality complex-acute and specialty services since 1835, admitting more than 22,000 inpatients and seeing around 53,000 people in their emergency department.

The Foundation was able to transform an oncology parent waiting room, a family waiting room, a treatment room, an offset art room, two teen patient rooms and a hallway, all within a weekend, creating lively environments with comfortable seating, interactive technology and sensory-oriented activities. These newly refurbished spaces help to provide an accessible and engaging hospital experience for young mothers caring for their infants, children and youth receiving treatment, and families waiting for loved ones. Working together in a collaborative manner, KGH and Smilezone Foundation collectively created magical, family-friendly spaces, encouraging children and youth to learn play and most importantly, smile!



SUNNYBROOK HOSPITAL

Smilezone worked diligently with Sunnybrook Health Sciences Centre, one of Canada's premier academic health sciences centres, to transform twelve Smilezones affiliated with the family practice academic health team. Sunnybrook Health Sciences Centre is inventing the future of health care for the 1.2 million patients the hospital cares for each year through the dedication of its more than 10,000 staff and volunteers. Throughout the transformation process, Smilezone Foundation worked closely with the Sunnybrook Hospital staff and facilities team in order to create fun and engaging environments that help to make a patients hospital experience a positive one. Developing these Smilezones took much hard work and planning, but ultimately brightened up Sunnybrook hospital and helped bring smiles to the faces of many patients!

Meeting rooms, waiting areas, and examination rooms located in various areas of the hospital were all transformed into new spaces with vibrant ornamentation, sensory activities, fine motor equipment, and comfortable seating. These new lively spaces provide an opportunity for toddlers, children and youth to keep entertained, of course while putting smiles on their faces!





HEADWATERS HEALTH CARE CENTRE

Smilezone started the summer by installing five Smilezones at Headwaters Health Care Centre in Orangeville, ON. Headwaters Health Care Centre is an 86-bed acute and complex continuing care facility, offering both inpatient and outpatient services, as well as an Emergency Department with 24/7 coverage. Over the span of one weekend, the Smilezone team magically transformed five new child-friendly Zones in the Women's/ Children's and Paediatric Departments at Headwaters, including the Obstetrics Family Room, three paediatric in-patient rooms, and the Paediatrics Playroom.

The Toronto Rock worked generously with Smilezone Foundation over the course of their 2016 season to support this installation and others, inspiring an active lacrosse theme in the Headwaters paediatrics playroom – we couldn't have been happier to have them involved! A huge thank you to the entire Toronto Rock team and staff for their continued support and commitment to Smilezone Foundation, making this installation extra-special for the strong lacrosse community in Orangeville.



NIAGARA CHILDREN'S CENTRE

Later in the summer, Smilezone installed six new Zones at Niagara Children's Centre located in St. Catherine's, ON. With the generous support from the Niagara IceDogs, the six new Zones included a therapy pool, patient waiting area, two family change rooms, the volunteer change room and the full gymnasium.

Niagara Children's Centre provided rehabilitation and support services to over 3,200 children and youth last year across the Niagara Region with physical, developmental and communicative delays. Children cared for include those with developmental speech and language delays, autism spectrum disorders, cerebral palsy, brain injury and neurological conditions and developmental delay.



FIVE COUNTIES CHILDREN'S CENTRE

Just in time for the back to school rush, in September the Smilezone team installed four Zones at Five Counties Children's Centre, in Peterborough, ON. Five Counties Children's Centre helps children with physical, communication and developmental challenges. They work with children and adolescents, along with their families and the community to both strengthen their abilities and promote their participation as active members of the community.

With generous support from the Peterborough Petes, the four new Zones included a full overhaul of the main entrance and entry vestibule, the reception area, waiting room, and casting area. The installation includes: Jersey boxes with Peterborough Petes jerseys and local Peterborough Sport's Hall of Famers, custom cabinetry and banquette seating for family use, warmly-coloured, fresh paint throughout the Zones, beautiful brightly colored murals throughout all Zones, and a new Gesture Tek and sensory items.





NORTH BAY REGIONAL HEALTH CARE

The Smilezone team made their way to North Bay Regional Health Centre renovating four Zones within their Child and Adolescent Mental Health Unit (CAMHU). The North Bay Regional Health Centre (NBRHC) is the specialized mental health service provider serving all of northeast Ontario.

The four new Zones within the CAMHU unit included the main Y-shaped corridor, television and entertainment room, kitchen and Wii room. This transformation uplifted the clinical-like setting to revitalize into an oasis conducive for care, including custom features such as: tranquil and therapeutic murals, entertainment units, and seating and cabinetry for a home-like environment.



ONE KIDS PLACE

The Smilezone team loves working with a number of OACRS (Ontario Association of Children's Rehabilitation Services) affiliated children's treatment centres, leading to installing two Zones at One Kids Place in North Bay, ON. One Kids Place Children's Treatment Centre (OKP) is a regional integrated multi-service agency providing community based rehabilitation, specialized clinic services and related support services for children and youth (from birth to 19 years) with communication, developmental and physical disabilities and their families.

Supported by the North Bay Battalion's, the two new Zones at One Kid's Place included freshly painted walls, custom murals, sensory and fine motor equipment, soft play therapy items, and jerseys provided by the North Bay Battalion.



GUELPH GENERAL HOSPITAL

Only three years since the first Smilezone installation, the Foundation is celebrating its 100th Smilezone at Guelph General Hospital!

Guelph General Hospital is a dynamic, comprehensive acute care facility providing a full range of services to the 200,000 residents of Guelph and Wellington County. Eight of the Hospital's 182 beds are designated for Paediatric patients. Paediatric patients are also frequently cared for in the Hospital's Emergency Department and Ambulatory Care fracture clinic.

With the support of the Pearson Family and the LJ Pearson Foundation, as well as the Guelph Storm, Smilezone Foundation renovated seven Zones within this facility, you can even see players and logos from both Baseball Canada and the Guelph Storm depicted in the murals throughout these wonderful Zones!

SMILEZONE IN LOCAL COMMUNITIES

AS OF 2016, SMILEZONE FOUNDATION HAS TRANSFORMED 100 ZONES IN 17 COMMUNITIES ACROSS ONTARIO!

Thousands of children and families access our Zones on an annual basis, bringing smiles to their faces every time they walk through the door.

LEARN MORE ABOUT OUR COMPLETE ZONES AND UPCOMING INSTALLATIONS AT SMILEZONE.COM

2017 INSTALLATIONS

Smilezone Foundation has approved and scheduled a number of installations in children's treatment centres, hospitals, paediatric clinics, and other centres in our 2017 year. However, there are still many other facilities and children waiting for their turn to get a Smilezone transformation!

Help us create many more Zone transformations, helping families, one smile at a time

RACHEL'S KIDS

In January, 2017, the Foundation installed two Smilezones at Rachel's Kids in Cornwall, ON. Rachel's Kids House of Hope is a non-profit charitable organization which seeks to aid impoverished, neglected and abused children as well as numerous education initiatives, including awarding scholarships and building schools. Rachel's Kids also integrates with other aid organizations in order to improve the lives of children in need.

The two new Zones are featured within the facilities main Community Room and Arts Room, involving many wonderful custom features such as: visually appealing murals with an outdoor theme, custom-built paint station, custom cabinetry and banquette seating for family use, an iPad station with bean bag chairs, sensory panels, and an interactive GestureTek!

THE SCARBOROUGH AND ROUGE HOSPITAL

The Foundation transformed seven Smilezones in The Scarborough and Rouge Hospital in both their General and Birchmount campuses in mid-January, 2017. At Scarborough and Rouge Hospital (SRH), a quality patient experience comes first. Affiliated with the University of Toronto, SRH consists of three hospital sites (Birchmount, General, and Centenary) and five satellite sites in Scarborough. SRH delivers a broad spectrum of health services to one of the most diverse communities in Canada, including a fullservice Emergency Department at each site, advanced maternal and neonatal care in state-of-the-art birthing centres, and specialized paediatric services.

The seven new Zones brighten and transform four separate waiting areas, a playroom and an assessment room. This installation featured beautifully transformed spaces for kids, including: fresh paint, custom cabinetry and banquette seating, tactile and sensory panels, iPad stations, televisions, an interactive GestureTek system and kid-inspired activity units.

SAFEHAVEN PROJECT FOR COMMUNITY LIVING

In February, 2017, the Foundation will be installing four Smilezones at Safehaven Project for Community Living in Toronto, ON. Safehaven's mission is to provide children and youth with multiple disabilities and complex medical needs residential or respite care in a family environment with a caring community.

Smilezone will be transforming the facilities main community room, hallways, youth lounge and living room with accessible and inclusive additions. This Zone transformation will be made possible by the generous support by the Toronto Rock.

PATHSTONE MENTAL HEALTH

In March, 2017, the Foundation will be installing two Smilezones at Pathstone Mental Health in Thorold, ON. Pathstone is the primary provider of mental health services for children in the entire Niagara region, strengthening the quality of life for children, youth and families who are dealing with mental health challenges.

Smilezone will be supporting this organization by transforming Pathstone's main areas into positive, bright, and family-oriented Zones, emphasizing diversity while allowing for inclusivity and positive-play!

JOHN MCGIVNEY CHILDREN'S CENTRE

In April, 2017, the Foundation will be transforming nine Zones at John McGivney Children's Centre! The John McGivney Children's Centre provides rehabilitative services to the Windsor and Essex County community, enriching the lives of children and youth with special needs by helping them reach their full potential.

This Smilezone installation is supported by the Windsor Spitfires and CHL through this year's Memorial Cup. These new Zone transportations focus on inclusive and accessible play for all abilities, adding sensory pieces, entertainment features, interactive technology and custom murals for the centre.

WINDSOR-ESSEX CHILDREN'S AID SOCIETY

In April, 2017, the Foundation will be installing four Smilezones at the Windsor-Essex Children's Aid Society! This Smilezone installation is supported by the Windsor Spitfires and CHL through this year's Memorial Cup. The Windsor-Essex Children's Aid Society is dedicated to the well-being and safety of every child by advocating for, and partnering with, our children, families and communities.

These customized Zones focus on family-centred play and care throughout the transformations of the facilities: youth advisory committee room, music and arts room, group therapy room, and adolescent room.

PARRY SOUND COMMUNITY HUB

In May of 2017, the Foundation will be renovating community spaces within the new facility, Parry Sound Community Hub. This will be a fully new community centre integrating services with other organizations including: The Friendship Centre, One Kid's Place, and Early Years.

Smilezone will be working closely with all community groups to create fun, accessible and customized Zones that service all children, youth, and their families in need.

OTTAWA CHILDREN'S TREATMENT CENTRE - CHILDREN'S HOSPITAL OF EASTERN ONTARIO

Ottawa Children's Treatment Centre (OCTC), amalgamating with the Children's Hospital of Eastern Ontario (CHEO), is a leader in providing bilingual specialized care for those with multiple physical, developmental, and associated behavioural needs, focusing on our region's children and youth.

In the summer of 2017, with the support of the Ontario Sports and Entertainment Group (OSEG), Smilezone Foundation will be renovating sixteen areas within OCTC's school. Directly, transforming classrooms, community spaces, hallways and play areas into fun, accessible, and safe spaces for children and youth to play, learn, and grow!

SOUTHLAKE REGIONAL HEALTH CENTRE

In August 2017, Smilezone will be transforming the Family Lounge area within Southlake Regional's new hospice facility in Newmarket, ON. The residential hospice will offer a comfortable, home-like environment for approximately 250 patients and families each year from York Region and surrounding areas. Patients in the end-of-life stages of any illness, such as cancer, congestive heart failure, Alzheimer's, Parkinson's, multiple sclerosis, kidney, liver or lung diseases and all other end-stage diagnoses, will have access to specialized care for pain and symptom management, as well as psychological, emotional and spiritual support for both patients and their families.

Smilezone's transformation of the Family Lounge area will ensure to help ease the anxiety of children and youth visiting love ones, providing a safe, welcoming, and accessible environment for individuals of all ages and abilities.

HOLLAND BLOORVIEW KID'S REHABILITATION HOSPITAL

In September, 2017, Smilezone will be transforming spaces within Holland Bloorview Kid's Rehabilitation Hospital in Toronto, ON. Holland Bloorview is Canada's largest children's rehabilitation hospital focused on improving the lives of kids with disabilities. As a global leader in applied research, teaching, learning, and client-centred care, Holland Bloorview's vision is to create a world of possibility for kids with disabilities.

THUNDER BAY REGIONAL HEALTH SCIENCES CENTRE

Smilezone Foundation will be transforming three Zones later this fall in the Children and Adolescent Mental Health Unit (CAMHU). CAMHU is an eight-bed unit designed to meet the needs of youth with mental health issues that require emergency care. The Unit provides a safe and therapeutic environment for youth, offering an assessment, stabilization, and brief treatment.

GEORGE JEFFERY CHILDREN'S CENTRE

The Smilezone team will be transforming 8 Zones later this fall at George Jeffrey Children's Centre in Thunder Bay, ON. George Jeffrey Children's Centre is a paediatric outpatient health facility serving the communication, developmental, and physical needs of children, from birth to age 19, for over 60 years.

A YEAR OF SMILES SPECIAL EVENTS

smilezone's 24-HOUR HOCKEY TOURNAMENT

Smilezone Foundation held an incredible second annual 'Hockey Helping Kids' 24-Hour Hockey Tournament for 2016. This fundraising event featured men and women, 18 years of age and older, participating in a 24-hour hockey tournament at Joshua's Creek Arena in Oakville, Ontario.

We're putting smiles on kids' faces while grinning our way through 24 hours of friendly hockey competition and camaraderie.

said Smilezone Co-Founder and two-time Stanley Cup Champion Adam Graves.

The Puck drop for the first game was held on Friday, April 29th at 5:00 p.m. on the Red Rink with hourly games continuing until the final buzzer was sound on Saturday April 30th at 7:00 p.m. Smilezone's tournament, sponsored by TSN, featured ten teams with fifteen players each and a popular celebrity player on each roster, including the likes of former NHL'ers: Rick Vaive, Tom Fergus, Ric Nattress, Adam Graves and Hockey Hall of Famer Angela James. In between games, players, family and friends connected in the 'Players Village' over on the Blue Rink. The 'Players Village' featured delicious food, an NHL playoff hockey viewing station, basketball, yoga classes, complimentary massages, and more!

On the Saturday, April 30th, hockey was be replaced by a family free skate for an hour between 1:00-2:00 pm. It was amazing to have kids join in on the Smilezone fun by going for a skate, enjoying the midday BBQ, and taking part in the 'Kids Zone' with face painting, cookie decorating, and a colouring contest!

Thank you to everyone who participated, event day volunteers, and the Foundation's dedicated Hockey Committee for their tireless volunteer efforts working towards this event.

We are proud to announce that the event raised over \$123,000 towards Smilezone's mission of putting smiles on kids' faces!









Smilezone'S FOURTH ANNUAL CELEBRITY GOLF TOURNAMENT

Our fourth annual Smilezone Foundation Celebrity Golf Tournament took place on Monday, July 18, 2016, bringing together golfers, celebrities, volunteers and sponsors to celebrate and help raise funds for the Foundation! The event took place at the stunning RattleSnake Point Golf Club in Milton, ON, where 68 foursomes were each accompanied by a celebrity as they teed off to raise money and awareness for the Foundation.

Tee off took place at 10:00am as all participants enjoyed a day filled with great golf, celeb interaction, lunch, drinks, dinner, and exciting live and silent auctions.

The long list of sports personalities, athletes, actors, and musicians is comprised of the likes of Eric Lindros who was honoured with the 2016 Smilezone Ambassador Award, Sean Monahan of the Calgary Flames, past Leaf great and Hall of Fame inductee Johnny Bower and newest Leaf, Matt Martin, Calgary Flames wing Kris Versteeg, and renowned sportscaster Brian Williams.

For some this day was truly a dream come true, as inspiring Smilezone kids and families were invited to attend the morning of the event and meet some of their favourite celebrities.

This year's tournament was a tremendous success raising over \$214,000 for the Foundation!

Thank you to all participants, event day volunteers and the Foundation's dedicated Golf Committee for their tireless volunteer efforts working towards this event.







TORONTO ROCK CHARITY GAME

Back in January, the Toronto Rock announced Smilezone Foundation as their official charity partner for the 2016 season. This partnership saw funds raised for Smilezone through various efforts, including 50/50 draws, and the Annual Charity Game held on Saturday, April 9 against New England Black Wolves.

On this special night at the Air Canada Centre, the Toronto Rock supported Smilezone through several different channels.

In an exciting postgame live auction, fans were able to bid on their favourite player's jersey and win it right off their backs.

Fans also had a chance to win incredible prizes in the mystery autographed ball raffle and online helmet auction. One Smilezone family dropped the ceremonial ball in front of thousands of fans! It was an incredible experience for everyone and a night to remember!

Thanks to the Toronto Rock, **OVET \$84,000** raised throughout the season supported an incredible Smilezone transformation at Headwaters Health Care in Orangeville, ON. With an inspiring lacrosse theme in the Paediatrics playroom, the Toronto Rock autographed jerseys are proudly on display for children and families to enjoy. Over the course of one weekend, five spaces at Headwaters were transformed, including the Family Room in the Women's and Children's Department, three Paediatric in-patient rooms, and the Paediatric Playroom.

The Toronto Rock joined kids, families and staff for the official Smilezone grand opening on July 27th at Headwaters Health Care.



We are very excited to see the new Smilezones at Headwaters Health Care Centre," said Toronto Rock President, Owner and GM, Jamie Dawick. "I am proud of our fans for supporting this project through our fundraising efforts during the 2016 season.





This was a tremendous opportunity for Headwaters to improve the patient and family experience at no cost to our hospital," said Liz Ruegg, President and CEO, Headwaters Health Care Centre. "We were so excited to have been selected by the Smilezone Foundation and the Toronto Rock, especially as many of the Rock players have close ties to our community.

INTERVIEW WITH 2016 SMIEZONE AMBASSADOR ERICLINDROS

Born in London, ON, Eric played thirteen NHL seasons with the Philadelphia Flyers, New York Rangers, Toronto Maple Leafs, and Dallas Stars. Lindros has won the Canada Cup, Memorial Cup, World Junior Championships twice, and the Olympic Gold Medal for Canada, considered one of the most dominant power forwards of all time. Eric is the recipient of both the Lester B. Pearson Award (NHLPA Most Outstanding Player) and the Hart Trophy (Most Valuable Player) in 1994-95 and in 2016, Lindros was inducted to the Hockey Hall of Fame.

As a gracious Smilezone advocate and supporter, the Foundation was thrilled to award Eric Lindros as the 2016 recipient of the Smilezone Ambassador Award at the Fourth Annual Celebrity Golf Tournament!

Hi Eric, it's great to catch up with one of our biggest supporters! Can you tell everyone how you've been involved with Smilezone Foundation?

Thanks for speaking with me today, I have the utmost respect for Adam, and had the privilege of meeting Scott, the other co-founder, through him and am amazed at the work they have been able to do through the Foundation. Smilezone is such a wonderful cause and look forward to and love attending the Golf Tournament each year, and of course seeing and interacting with Smilezone kids and families.

You've absolutely been a big supporter of Smilezone's mission since the beginning. What do you think is most important about the charitable work Smilezone Foundation is doing?

Well the creation of each customized Zone is sincerely first class, for anyone in a situation where they`re having to bring their child to a health care setting, it`s not an easy circumstance, and to be able to enjoy a Smilezone and put a smile on their faces helps make the best out of a tough situation.

Absolutely. You were recognized as the 2016 Smilezone Ambassador because of your incredible work with the Foundation. What did it mean to you to accept this award?

It was truly a huge honour to receive this award. I'm highly involved with Easter Seals, and we're really all connected supporting each other, as the Easter Seals kids are often using the Smilezones, it's just really full circle for me. It's just really an amazing situation, as I'm fortunate enough to know people like Scott and Adam who go above and beyond to help out in any way they can.

That's awesome, we're very proud of our co-founders and all they've done with the Foundation!

You were at the Grand Opening of eight new Smilezones at Grandview Children's Centre in Oshawa last February, and it was such a joy to watch you interacting with the kids, bringing smiles to their faces. What is your favourite Smilezone memory?

That's a difficult one, but I'd have to say how happy the kids were. During the event I was able to meet some amazing families, and through talking to the practitioners and therapists, I was so happy to hear that the new Smilezones make their lives easier, seeing smiles and enjoying the new environment. The main aspect of the event was fun, and it has a lot to do with the surroundings, and when you're in a room like a Smilezone, you can't help but to have fun and smile!

Last question, at the Foundation we believe there is nothing more powerful than a smile! What is guaranteed to make YOU smile?

I think it would have to be the Robin Williams movie, Patch Adams, it always makes me smile. Humour holds huge power in making people feel better, improving people's lives, and when I think of that movie, it has such a basic and strong point, great source of impact!

Thank you Eric for your time and ongoing support!

I was able to meet some amazing families, and through talking to the practitioners and therapists, I was so happy to hear that the new Smilezones make their lives easier, seeing smiles and enjoying the new environment.

ERIC LINDROS



THE SANDBOX PROJECT

Every year, The Sandbox Project holds the World's Largest Sandbox – their signature annual event that aims to raise awareness of the importance of collaborating, investing and focusing on the health and wellbeing of Canada's children and youth. This yearly event brings together Parliamentarians, media personalities, not-for-profit organizations and industry professionals in a giant sandbox with local children and school groups for an exciting sandcastle-building competition.

Smilezone Foundation partnered with The Sandbox Project to create a fully inclusive and accessible sandbox structure.

For the first time ever, through the creation of our accessible sandbox, and in collaboration with the Ontario Association of Children's Rehabilitation Services (OACRS) and the Ottawa Children's Treatment Centre (OCTC), the World's Largest Sandbox event was accessible to all children!











WORLD SMILE DAY

On October 7th, 2016, Smilezone Foundation celebrated World Smile Day across the province with kids, families and staff at our partner health care facilities. We asked everyone to share his or her biggest smiles in our Zones and be sure to do something kind for another person that day! Using the #WorldSmileDay hashtag across social media, Smilezone and our partner facilities were able to brighten the day and share smiles with the world!

In 1963, artist Harvey Ball from Worcester, MA created the smiley face. The smiley face image went on to become the most recognizable symbol of good will and good cheer on the planet.

As the years passed, Harvey Ball became concerned about the over-commercialization of his symbol and how its original meaning had become lost. So in 1999, the Harvey Ball Foundation declared that the first Friday of October each year would be known as World Smile Day – With the idea that everyone should devote one day each year to sharing smiles and kind acts with others around the world!

Visit www.worldsmileday.com to learn more!











A YEAR OF SMILES INTEGRATION, INCLUSION & INNOVATION

Ontario Association of Children's Rehabilitation is pleased to recognize the partnership between Smilezone Foundation and our members, the Children's Treatment Centres across Ontario. The partnership has resulted in bright, child-friendly spaces that children and youth with special needs want to visit. Improved functionality of spaces is a large part of any installation. The Foundation is very receptive to each Centre's input about the current and emerging needs of clients. Installations have included providing equipment that improves accessibility, interactivity and promotes inclusion. Ultimately these renovations improve the quality of the experience for children and youth coming to our treatment centres. Smilezone Foundation has brought an incredible lasting impact to our sector which allows each of our Centres to help kids realize their potential.

JENNIFER INKPEN

Director of Association Services and Administration

LEARN FUN INCLUSION INNOVATION ACCESSIBILITY SENSORY SENSORY SENSORY ACCEPTANCE TRANSFORMATION CENTON DIVERSITY DEVELOPMENT DEVELOPMENT DEVELOPMENT

INTEGRATION, INCLUSION & INNOVATION

Smilezone Foundation prides itself in ensuring each Zone we customize is fun, safe, and accessible to the diverse clientele that our organization services. Each organization Smilezone works with provides unique information about the children and youth they work with, and complete a needs assessment so Smilezone understands more about the programs and services at that particular facility. The communication and customization of each Zone is what sets Smilezone apart.

Children and youth of all abilities and exceptionalities can play and thrive in our Smilezones, here's a little more information about how we make that happen!



INTEGRATED MURALS FOR THERAPY GOALS

Whether it be underwater, outside, or up in the air, every Smilezone has a unique theme chosen by the organization we work with. Through the demographic review and needs assessment, our incredible Smilezone artist reviews and integrates individualized aspects into every mural, organic and dependant on their special location and population!

Inclusion is a big part of our Smilezone mission, so we love to embrace wheelchairs, walkers, joint braces, medical equipment, casts, and more in each of our murals, reinventing a new 'normal' so kids and youth can feel confident in their environment. Accessibility is just as important to our team, that's why our researchtested paint colours ensure not to overstimulate individuals with autism spectrum disorder and have proven to be therapeutic for children and youth.

In-patient and out-patient appointments and services can be an intimidating experience for a child, youth, or adult! That's why a lot of our murals integrate and provide a visual sequence for a certain life skill or development. Whether it be something as simple as washing your hands, or more challenging like getting a needle, our fun murals help depict visual symbols for a sequences so they're easier to understand by kids and youth. A lot of our murals even have little hidden images for children to search for during their appointment, a fun distraction for those sometimes scary circumstances.



INCLUSIVE PLAY

Each of our Smilezones are unique to the organization and clientele they service.

Including different sensory equipment helps stimulate a child or youth's senses, allowing them to safely explore and learn more about the environment! Sensory play is also a great way to distract and de-escalate individuals during their clinic visits or hospital stays, positively redirecting their attention and energy.

Smilezone's sensory equipment and fine motor skill devices are often integrated into a child's therapy

goals after the installation, as by collaborating with an occupational therapist, nurse, or child life specialist during the Smilezone planning stages ensures the space will be best used for years to come! You'll often notice a lot of soft seating and play items in our Zones as well, allowing children of all abilities to rest and relax in their environments.



INNOVATIVE TECHNOLOGY

Smilezone Foundation knows that innovation is key to a successful installation, integrating new technology into a number of our Zones to enhance the patient experience. It's incredible what technology can do these days! Many of our Zones feature innovate technologies including:

SCREENPLAY SYSTEM: Developed by a multidisciplinary team at the Bloorview Research Institute, Screenplay is a large projection system that children and adults can interact with via a pressure-sensitive floor. Screenplay is truly one-of-a-kind, and including this system at our Smilezone at Hotel Dieu Hospital ensured children and youth of all abilities could play and engage!

GESTURETEK: The GestureTek Cube is a compact 'plug-and-play' system, turning any floor into an interactive display of gesture control. The GestureTek Cube creates a space of imagination in our Smilezones, increasing sensory play and fine motor skills through virtually playing air hockey, sliding into a swimming pool, or transforming into a magical kingdom!





IPADS: iPads are an integral item in almost all our Smilezones! Children and youth can explore fun videos and entertainment apps, communicate using verbal and/or nonverbal resources, and even innovate their therapy sessions using this amazing interactive technology. Including iPads in our Smilezones ensures that everyone can be a kid and enjoy the creativity of interactive play

PROJECTORS: Projectors are also commonly added to our Smilezones, one of the most basic and versatile pieces of equipment used for multi-sensory work! This system can present moving images over an entire wall or floor space, creating magical waterfalls, mystical jungles, or engaging learning opportunities for all abilities! At Sunnybrook Hospital, we included this system to use with their toddler program, allowing new moms and their little ones the opportunity to play and learn together in a safe and inclusive environment!

SMILEZONE SUPERHEROES DONOR RECOGNITION

DONOR RECOGNITION



The support of BMO will play a critical role in ensuring children across the country have access to enhanced spaces in hospitals, rehab centres, development centres, and children's clinics.

ADAM GRAVES Co-Founder, Smilezone Foundation





Two years since the initial donation, the funds donated by BMO Financial Group continue to help Smilezone's mission of "putting smiles on kids' faces," allowing the Foundation to work with communities and organizations small and large servicing children and youth. With every Smilezone installation, BMO continues to support the Foundation on an on-going basis, publicizing new Zones and attending Grand Opening events.

"As a community bank, BMO is part of the fabric in cities and regions across the country," said Janet Peddigrew, Vice President & Managing Director, Ontario Region, BMO Harris Private Banking. "We are pleased to work alongside an organization that truly makes a difference in the lives of families facing challenging times."

THANK YOU BMO FOR YOUR GENEROSITY AND CONTINUED SUPPORT!











SensoryOne





Anchor Insurance Budd BMW Oakville ONE Sports and Entertainment Group Mad Movement Dynamic Health and Performance Oakville Hornets Toronto Rock Sienna Senior Living Policaro Automotive Family TRH Group Nine Nineteen Inc National Hockey League Players Association Adidas / TaylorMade Killarney Mountain Lodge BCIS Canada White Shadow Limo Telus Canada Oakville Vascular Knar Jewellery RAMPF ACI Brands Inc Shock Fitness Petit St. Vincent Spark Power Stratum Glow With Us Massage Nordan Group Inc. Orange Theory Fitness Fresh Start Foods Intercity Packers Ltd Jeff the Chef Catering M&M Food Market Enterprise Quinn Construction H2 Systems Columbia Masonry Contracting Edwards Builders Hardware Ltd Royal LePage Muskoka St Johns Ambulance

PARTNERING WITH SMILEZONE FOUNDATION

would mean your organization is joining us in our mission of putting smiles on children's' faces. The Foundation depends entirely on the generosity and support of corporate and private sponsorships and donations. They are an integral part of our Foundation's success.

If your organization wants to know more about how to show a commitment to your community, maximize corporate goals, and bring employees together for a common cause, please contact us here at Smilezone Foundation.

WE CONSIDER EVERY PARTNERSHIP A PRIVILEGE.

CONTACT INFO www.smilezone.com

info@smilezone.com 905-951-2978

MEET THE SMILE SQUAD VOLUNTEER RECOGNITIONS

VOLUNTEER RECOGNITIONS

Smilezone's mission of "putting smiles on kids' faces" couldn't happen without the SUPPORT and GENEROSITY of our AMAZING group of volunteers, our Smile Squad!







Alone we can do so little, together we can do so much (Helen Keller) this is my reason for volunteering with Smilezone. I know that my small contribution is part of the ultimate goal of putting a smile on a child's face - and that's what it's all about for me!

> BARB WALLACE Smilezone Volunteer

Every event I volunteer at with Smilezone is filled with amazing people, entertainment and smiles – the charitable work the Foundation does is nothing short of amazing, volunteering is my way of giving back!

ALEX BEHESHTI

Smilezone Volunteer

Whether it be helping one time at an event, using your photography skills, organizing a bake sale, or joining a planning committee, Smilezone Foundation would love to hear from YOU! Volunteering with the Foundation is easy, fill out the volunteer form on our website or email **info@smilezone.com** letting us know how you'd like to get involved!

And in the meantime, check us out on Facebook and Twitter to keep up to date on our current builds and events!

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SUMMARY OF FINANCIAL STATEMENTS

WHO YOU ARE

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COMING SOON

smilezone

EVERY CHILD DESERVES TO SMILE

smilezone.com

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