



Smilezone Foundation – Board of Directors



Scott Bachly – Chair, Founding Member

CEO, Bachly Construction

With over 35 years of experience in the Canadian Construction Industry, Scott has proven to have great vision and drive. What started as a small family business in King Township, Ontario, has grown into a multi-divisional construction firm, with a focus on custom homes, commercial buildings and property restoration. Scott has been recognized by the Canadian Home Builders Association as a premier high

end custom home builder in Canada.

Scott, along with his wife Jackie, and Adam and Violet Graves, created Smilezone Foundation as a way to make a difference in their community and help put a smile on kids' faces. Scott is passionate about the Smilezone mission and has worked tirelessly, along with the Board of Directors, to make the objectives of Smilezone come true. Over the last four years, Smilezone has had great success and growth and Scott is very proud of these accomplishments.



Adam Graves – Vice Chair, Founding Member

Hockey & Business Operations, New York Rangers Hockey Club

Adam is a visionary and co-founder of Smilezone Foundation. Adam has served as a Board member for Smilezone since the Foundation's inception in 2012. Graves has been recognized with honours from countless organizations and publications for his achievements in the community, including USA Weekend's "Most Caring Athlete" Award, Sports Illustrated for Kids' "Good Sport" Award

and The Sporting News' Good Guy Award.

Adam was recognized by the NHL with its King Clancy Memorial Trophy in 1994, presented annually to the NHL player "who best exemplifies leadership qualities on and off the ice and has made noteworthy humanitarian contributions to his community". In 2000, Graves was honored with the NHL Player Foundation award, "recognizing the NHL player who applies the core values of hockey – commitment, perseverance and teamwork – to enrich the lives of people in his community." He is a two time Stanley Cup Champion with the Edmonton Oilers (1990) and the New York Rangers (1994).



Jackie Bachly – Treasurer, Founding Member

Chief Financial Officer, Bachly Construction

Jackie, born in Edmonton and raised in Oakville, is one of the founding members and visionaries behind the Smilezone Foundation. Jackie holds a Bachelor's degree in Psychology from Wilfred Laurier University.

Jackie had the unique opportunity to live in the Himalayas in India for six months with her two young daughters. This experience sparked her passion for travel and she has been fortunate enough to travel to many different countries and experience many different cultures. Jackie truly values the importance of family and hopes that through Smilezone Foundation, she is able to make a difference in the lives of families facing difficult obstacles.

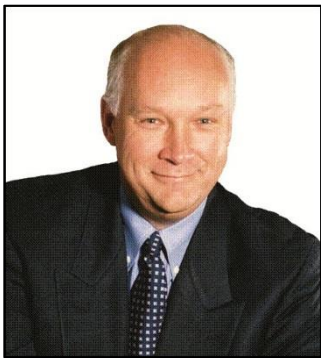


Violet Graves – Founding Member

Violet is a visionary and co-founder of the Smilezone Foundation. Violet has served on the Board for Smilezone since the Foundation's inception in 2012. In 1999, during the War in Kosovo, many refugees arrived to Canada. The Canadian government created a program to offer a safe haven to 7000 Kosovar Albanian refugees. Violet was instrumental in organizing charitable events in order to raise much needed funds required to help facilitate shelter, clothing and food

for these individuals as they arrived to different provinces across Canada.

Violet graduated with an Honours, BA in Psychology from the University of Windsor. She has dedicated her time to raising her family while fostering a commitment to her passion for philanthropy. Over the last two decades, she has volunteered her time with the Big Brothers and Sisters Organization, The Windsor Public Library Foundation and The Family Dynamics NYC Foundation. Violet also makes it a priority for her family to participate in events both within the GTA and in New York City by serving meals to the hungry and homeless during the holiday season.



Brian Richardson - Founding Member

Retired VP of Brand Marketing & Communications, Chief Brand Officer, Leisureworld Senior Care Corp

Over 30 years in the Tourism and Hospitality industry, Brian is recognized as a successful and well-respected Senior Executive with diverse and progressive experience. A passionate, ambitious and collaborative leader with extensive domestic and international experience in all aspects of Marketing and Brand Development, having led global brand building initiatives at several Company's

leveraging both the online and offline spaces.

Brian was named by HSMAI as one of the "Top 25 Most Extraordinary Minds in Hospitality and Travel Sales and Marketing." Brian began his career in the airline industry then migrated to the Hotel Industry where we held senior marketing positions—Vice President Marketing, CN Hotels/ Vice President Marketing, Canadian

Pacific Hotels and Resorts/ Vice President Brand Marketing and Communications, Fairmont Hotels & Resorts. In this latter role he contributed significantly to the transformation of Fairmont from a Domestic Brand operating in one country with \$250 M in annual revenues to a global brand operating in over 20 countries with annual revenues of \$3 B.

Reflective of Brian's broader commitment to the industry, he has participated on a number of Boards and with a number of third party organizations including the Canadian Tourism Commission (Board), Ontario Tourism (Board), Tourism Industry Association of Canada (Board,) Canadian Tourism Research Institute (Board), Council of Senior Marketing Executives, Tourism Industry Association of America.



Nick Javor – Founding Member

Franchise Executive

Nick Javor was formally Senior Vice President, Development –at Tim Horton's, Canada's largest chain of coffee and baked goods restaurants with just over 4400 locations in Canada, the US and the Gulf Cooperation Council. During his almost 20 years with Tim Hortons, Nick had held senior management positions within New Business development, Engineering Services, Field Operations, Corporate Affairs and now Franchise Support.

Prior to joining Tim Hortons, Nick was President of Mr. Lube Canada from (1988-1994); Canada's largest quick oil change specialist. Nick is a graduate of McMaster University where he received a BEng in Chemical Engineering and an MBA.

Previous Boards served on include: Canadian Franchise Association (1988-1995; served as Chair for 3 years); Tim Horton Children's Foundation (2001-2013); Canadian Council for Aboriginal Business (2008-2011); Arctic Children and Youth Foundation (2009-2011); and Board Advisor to the Ted Nolan Foundation. (2009-2011).

Recognitions received: Certified Franchise Executive (International Franchise Association -1994); Franchise Executive of the Year (Canadian Franchise Association); Lifetime Honourary Big Brother (Hamilton Chapter – 1993); the 2008 Canadian Public Relations Society (Hamilton) Public Relations Professional of the Year.



Patrick Morris – Founding Member

Senior Partner, Newport Sports Management

Pat Morris is a senior partner with Newport Sports Management, the world's largest and most successful hockey agency handling the careers of over 125 National Hockey League players.

During his 30+ years with Newport, Pat has been a collaborative leader in the continuous growth of Newport's brand by negotiating hundreds of precedent setting NHL contracts for his clientele and assisting in managing their overall

lives to include tax, financial, insurance and legal work.

Pat has been included in the "Top 100 Most Powerful People in Hockey" List. Newport Sports currently sits sixth in the world's most successful sports agencies as reported by Forbes magazine in 2014.

Pat is most honoured and motivated by his Board seat with Smilezone Foundation and looks forward to its dynamic growth and success in putting smiles on the faces of children and families who encounter daily health obstacles.

Pat is a proud graduate of Queen's University Faculty of Law in 1985 and an esteemed member of the Law Society of Upper Canada.



Randy Lennox – Board Member

President, Bell Media

Randy Lennox was appointed President and CEO of Universal Music Canada, the country's leading Music Company following the merger of Universal Music Canada and PolyGram Canada Inc. in 1998. In that position, he successfully guided the company through the largest merger in the history of the music business. Under Randy's stewardship, Universal Music Canada has been voted Music Company of the Year for fifteen consecutive years. On August 25, 2015 Randy joined Bell Media as President, Broadcasting and Entertainment Production

Mr. Lennox's support and development of Canadian talent is evidenced by success with Gold and Platinum artists Hedley, Sam Roberts, The Tragically Hip, Paul Anka, Nikki Yanofsky and Canadian Tenors. His commitment to breaking acts in Canada has resulted in #1 world territory status for Canadian artists such as Justin Bieber, Drake, Diana Krall, Nelly Furtado, Shania Twain and Bryan Adams.

Randy Lennox sits on numerous Boards, including the Canadian Recording Industry Association (CRIA) – the music industry's governing body and CARAS (Canadian Academy of Recording Arts and Sciences) and Smile Zone, an organization that creates, builds and transforms areas (zones) in hospitals in order to improve the lives of children facing illness, disabilities, physical and emotional obstacles. In February 2010, Randy, along with legendary music producer Bob Ezrin, spearheaded the Juno Award winning Young Artists for Haiti campaign that has raised more than two million dollars in relief for the people of Haiti. More than 50 Canadian artists gathered at Bryan Adams' Warehouse Studios in Vancouver, British Columbia, to record a rendition of K'NAAN's hit single, Wavin' Flag that brought the country together during the Vancouver winter Olympics.



Peter Corcoran – Board Member

Partner, Vice Chair, M&A, Tax and Legal, Deloitte

Peter has more than 34 years of experience providing business consulting services to large and complex multinational corporations. He began his career with Arthur Andersen in 1982 and became a partner in 1991. Peter held a number of senior roles with Andersen including Canadian Tax Managing Partner; Global Managing Partner, International Tax; Global Managing Partner, Tax & Legal Solutions.

While with Deloitte he has held the roles of Global Service Line Leader, International Tax and Canadian International Tax Leader. Peter returned to Deloitte after spending

two years at Magna International as an Executive Vice-President responsible for Tax, Treasury, Risk Management and Central Services. He is a graduate of York University (BBA, 1982) and a CPA, CA.

Peter has served on numerous boards including the Toronto General & Western Hospital Foundation, York University Alumni, Andersen Worldwide and Triathlon Canada.



Ron MacLean - Board Member

Ron MacLean brings more than 30 years of award-winning experience to his role as host of Hockey Night in Canada, Coach's Corner, and Rogers Hometown Hockey. MacLean's extensive knowledge and passion for the game of hockey, combined with 28 years of hosting Hockey Night in Canada, has made him one of the country's most famous and beloved broadcasters. In 2015, MacLean and Cherry were inducted to Canada's Walk of Fame, a prestigious honour acknowledging the achievements and

accomplishments of successful Canadians.

MacLean began his broadcasting career in 1978 at CKRD Radio in Red Deer, Alberta, and in 1984 became host of the Calgary Flames television broadcasts on CFAC in Calgary. He became the sports anchor on the local evening news before joining CBC in 1986 as host of the Toronto Maple Leaf broadcasts on Hockey Night in Canada. In 1987, MacLean became national host of Hockey Night in Canada, which included hosting the legendary Coach's Corner with Don Cherry. During his career with CBC, MacLean also hosted 11 Olympic Games, the Commonwealth Games, IAAF World Championships, World Cup Hockey, the Calgary Stampede and Queen's Plate.

In 2015, MacLean was recognized for his work on Hockey Night in Canada with a Canadian Screen Award for Best Host in a Sports Program or Series, adding to the already 10 Gemini Awards he's received, including Best Host / Broadcaster in a Sports Program (1992, 1994, 1998, 2001 and 2007), as well as Best Host for Hockey Day in Canada (2004, 2006 and 2008). He is also a two-time George Gross Award recipient, honouring excellence in sports broadcasting.

MacLean published his second book "Hockey Towns: Untold Stories from the Heart of Canada" in October 2015. Co-authored by Kirstie McLellan Day, the book tells untold hockey stories from towns across the country. His first book, "Cornered", also co-authored by McLellan Day, is a Canadian best seller. MacLean is a former Level 5 referee for the Canadian Amateur Hockey Association and lives with his wife, Cari, in Oakville, ON.



Monique Rudder - Board Member

Monique Rudder is a CPA, CA and Partner at Deloitte. She holds a Bachelor of Commerce (Honours) degree from University of Toronto (1998).

Monique is an energetic professional, with a consistent history of leadership demonstrated over 19 years of external client-facing project delivery and internal strategic roles with Deloitte. She has served multi-national public and private companies in roles outside her core tax-related competency, including IPO, business reorganizations, corporate acquisitions, internal controls and business immigration. She also co-facilitated a course for the University of Waterloo Masters of Taxation program for 5 years. In the community, Monique has supported several programs, from volunteering for tax clinics for low income individuals, leading Deloitte United Way fundraising events and participating in several other diversity initiatives.

Together with her husband, Monique is parenting two young girls. Her goal is to model a disciplined and strong work ethic for her children. Accepting the role on the Smilezone Board is an opportunity to demonstrate the importance of supporting communities through civic duty.



Graham Dawick - Board Member

Graham is a venture capitalist who also runs his own investment company. He was born and raised in Oakville and attended McMaster University and Sheridan College. Graham has been personally involved in many charities throughout the years.

Graham is an avid sportsman with a specific interest in marathon running. He currently is helping raise four young children with his wife Natalie while trying to give back to the community.

Although not too serious in comparison to other childhood illness, Graham frequented the Oakville hospital for days at a time while growing up due to asthma and understands why a charity like Smilezone is so important!



Natalie Dawick - Board Member

Natalie Dawick was born and raised in Oakville. She earned a Bachelor of Arts degree in Sociology from McMaster University. Continued her education at Ryerson University and Sheridan College while working full time with the Ontario Provincial Police and later the Alcohol and Gaming Commission of Ontario, ensuring regulatory compliance with Ontario casinos and racetracks.

Currently, Natalie manages a household raising four young children and her three large dogs.



Tracee Smith - Board Member

Tracee Smith is a corporate and charitable executive with over 15 years experience in the areas of strategy and finance. She is currently the CEO of a charity she founded, Outside Looking In.

Starting in the private sector, she has worked for TE Wealth, TD Bank and TD Securities, BMO Financial Group and Dundee Corporation. She holds both an MBA and Masters in Finance, and currently sits on the Board of Directors of the National Arts Centre and Smilezone.



JOB DESCRIPTION

Job Title: Board Member
Reports To: Chair, Board of Directors

Summary of Position:

The Board of Directors is the legal authority for Smilezone Foundation. As a member of the Board, a Director acts in a position of trust for the community and is responsible for the effective governance of the organization. This position reports directly to the Chairman of the Board

Responsibilities

- Commitment to the work of Smilezone Foundation
- Knowledge and skills in one or more areas of Board governance, policy, finance, programs, personnel, and/or advocacy
- Willingness to serve on one of the sub-committees
- Attendance at quarterly Board meetings
- Attendance at meetings of assigned sub-committees
- Support Smilezone special events
- Attendance and willingness to present at Grand Opening events
- Support of, and participation in, fundraising events

General Duties

A Director is fully informed on organizational matters and participates in the Board's deliberations and decisions in matters of policy, finance, programs, personnel and advocacy.

A Director Should:

- Approve, where appropriate, policy and other recommendations received from the Board, its advisory committees and senior staff
- Monitor all Board policies
- Review the bylaws and policy manual, and recommend bylaw changes to the membership
- Review and support the development of Smilezone Foundation's annual report and strategic directions
- Approve Smilezone Foundation's annual budget
- Assist in developing and maintaining positive relations among the Board, committees, staff members and community to enhance Smilezone Foundation's mission

Term

Directors serve a two-year term with possibility of renewal after review and discussion by the Governance Committee

Evaluation

A Director's performance is evaluated annually based on the performance of assigned Board requirements and duties.



JOB DESCRIPTION

Job Title: Sub-Committee Chair
Reports To: Chair, Board of Directors

Summary of Position:

A committee chair, working collaboratively with the Chair to support the Board in fulfilling its fiduciary responsibilities and with assigned staff support, provides leadership to the committee. He or she ensures that the terms of reference of the committee are followed. He or she effectively manages issues to promote effective dialogue. He or she respects that the committee has no direct management role with staff.

Responsibilities

Terms of Reference

- Participate in defining the terms of reference for the committee and validating with the Board Chair;
- Required to attend 75% of sub committee meetings either in person or via conference call;
- At his or her discretion, may invite non-board members to participate on the committee.

Committee Meetings

- Select dates of the committee meetings, ensuring at least one meeting is held every quarter;
- Establish agendas in collaboration with staff support and develop work plan for the committee.

Leadership

- Effectively lead each committee meeting in a manner that encourages thoughtful participation and promotes understanding of complex issues;
- Ensure a fair discussion, especially when difference and conflicting opinions arise.

Expertise

- Serve as a leader on the matters addressed in the committee's terms of reference.

Advise Board Chair

- Consult with Board Chair on complex matters facing the Foundation.

Reports

- On a quarterly basis, prepare a summary of key decisions or discussion points made by the committee and submit for inclusion in the board package.

Mentorship

- Serve as a mentor to committee members and develop a succession plan for the committee chair

Skills Attributes and Experience

A committee chair will demonstrate the following personal qualities, skills and experience:

- all if the personal attributes required of a Director;
- interest and experience related to the work of the committee;
- ability to chair a meeting such that decisions are made in a manner that is respectful; and
- willingness and ability to commit time to the responsibilities of the committee chair.

Term

Committee chairs shall be elected annually by the Board on the recommendations of the Governance Committee.

SMILEZONE FOUNDATION- WORKING COMMITTEES

DEVELOPMENT COMMITTEE	FUNDRAISING COMMITTEE	MARKETING-COMMUNICATIONS COMMITTEE	FINANCIAL COMMITTEE	GOVERNANCE COMMITTEE
<p><u>MEMBERS:</u></p> <ul style="list-style-type: none"> • Scott Bachly (chair) • Pat Morris • Jennifer Inkpen • Graham Dawick • Natalie Dawick • Andre Lofters <p><u>ITEMS TO BE ADDRESSED:</u></p> <ul style="list-style-type: none"> • Review of applications 4x a year • Create a systematic criteria/checklist for all applications for potential Smilezone’s • Standardized documentation and follow-up process • Review of Smilezone scope and reach as we continue builds within Ontario and extend across Canada 	<p><u>MEMBERS:</u></p> <ul style="list-style-type: none"> • (chair) • Randy Lennox • Adam Graves • Peter Corcoran • Chris Giles • Emily Kerr <p><u>ITEMS TO BE ADDRESSED:</u></p> <ul style="list-style-type: none"> • Current/Potential Sponsorships • Current/Potential Donations • Current/Potential In-Kind Donations • Current/Potential Grants • Short-term fundraising strategies • Long-term fundraising strategies 	<p><u>MEMBERS:</u></p> <ul style="list-style-type: none"> • Brian Richardson (chair) • Nick Javor • Scott Stevenson • Kelsey Drha • Alyssa Huizenga • Al Patterson <p><u>ITEMS TO BE ADDRESSED:</u></p> <ul style="list-style-type: none"> • Smilezone media kit • Smilezone video • Grand Opening events • Media base • Website updates • PR Team 	<p><u>MEMBERS:</u></p> <ul style="list-style-type: none"> • Tracee Smith (chair) • Jackie Bachly • Meaghan Bachly • Violet Graves <p><u>ITEMS TO BE ADDRESSED:</u></p> <ul style="list-style-type: none"> • Approve annual working budget • Approve/request tournament budgets and invoices once completed • Analyze Smilezone donations/funds and cross reference with build needs and expenses • Budget quarterly review • Liaison with fundraising and development 	<p><u>MEMEBERS:</u></p> <ul style="list-style-type: none"> • Monique Rudder (chair) • Scott Bachly • Brian Richardson • Nick Javor • Ron MacLean • Meaghan Bachly <p><u>ITEMS TO BE ADDRESSED:</u></p> <ul style="list-style-type: none"> • Oversight of the Board of Directors • Monitor compliance with governance policies, income tax status as a charity and by-laws • Align Board structure and mandate as Smilezone evolves