



CELEBRITY GOLF TOURNAMENT

SPONSORSHIP PACKAGE

JULY 17TH, 2023

CELEBRITY GOLF TOURNAMENT

On **July 17th, 2023** at Lionhead Golf Club in Brampton, ON.



All foursomes will be accompanied by a celebrity as they play the beautiful Lionhead course.

Golfers will also have an opportunity to interact with celebrities, including sport personalities, athletes, actors and musicians during the event.

The day and foursome packages include:

- Complimentary breakfast, lunch, drinks and dinner;
- An exciting live and silent auction.

Please join us this year to support a great cause!



SPONSORSHIP LEVELS

TOURNAMENT PARTNERS

PLATINUM SPONSOR \$25,000

SOLD

- Three (3) complimentary foursomes registrations
- Three (3) ballots for Celebrity Draft (Your choices of celebrities for your foursomes)
- Two (2) complimentary hole sponsorship on Lionhead Course
- Reserved seating at tournament dinner for Platinum level guests
- Highlighted multiple times as Platinum Sponsor during dinner and cocktail hour
- Highlighted as Platinum Sponsor with company logo in slideshow on display throughout event
- Highlighted as Platinum Sponsor with company logo on all promotional materials
- Highlighted as Platinum Sponsor with company logo on Smilezone website, social media platforms, and tournament e-blasts
- Opportunity to include Company Branded item in golfer gift bag (some restrictions apply)
- Framed print of a unique Smilezone mural
- Business expense receipt

GOLD SPONSOR \$15,000

- Three (3) complimentary foursomes registrations
- Three (3) ballots for Celebrity Draft (Your choices of celebrities for your foursomes)
- Two (2) complimentary hole sponsorship on Lionhead Course
- Reserved seating at tournament dinner for Gold level guests
- Identified as Gold Sponsor with company logo on all promotional materials
- Identified as Gold Sponsor with company logo on Smilezone website, social media platforms, tournament e-blasts, and banquet presentation
- Opportunity to include Company Branded item in golfer gift bag (some restrictions apply)
- Verbal recognition during cocktail hour and dinner
- Framed print of a unique Smilezone mural
- Business expense receipt



SILVER SPONSOR \$10,000

- Two (2) complimentary foursome registration
- Two (2) ballots for Celebrity Draft (Your choices of celebrities for your foursomes)
- One (1) complimentary hole sponsorship on Lionhead Course
- Reserved seating at tournament dinner for Silver level guests
- Identified as Silver Sponsor with company logo on all promotional materials
- Identified as Silver Sponsor with company logo on Smilezone website, social media platforms, tournament e-blasts, and banquet presentation
- Identified as Silver Sponsor with company logo on sponsor board displayed at event
- Verbal recognition during cocktail hour and dinner
- Framed print of a unique Smilezone mural
- Business expense receipt

BRONZE SPONSOR \$5,000

- One (1) complimentary foursome registration
- One (1) ballot for Celebrity Draft (Your choice of celebrity for your foursome)
- One (1) complimentary hole sponsorship on Lionhead Course
- Identified as Bronze Sponsor with company logo on all promotional materials
- Identified as Bronze Sponsor with company logo on Smilezone website, social media platforms, tournament e-blasts, and banquet presentation
- Identified as Bronze Sponsor with company logo on sponsor board displayed at event
- Verbal recognition during cocktail hour and dinner
- Framed print of a unique Smilezone mural
- Business expense receipt



EXCLUSIVE PARTNERS

BEVERAGE CART SPONSOR \$5,000

- One (1) complimentary foursome registration
- One (1) ballot for Celebrity Draft (Your choice of celebrity for your foursome)
- Company logo displayed on all beverage carts during tournament
- Identified as Beverage Cart Sponsor with company logo on all promotional materials
- Identified as Beverage Cart Sponsor with company logo on Smilezone website, social media platforms, tournament e-blasts, and banquet presentation
- Identified as Beverage Cart Sponsor with company logo on sponsor board displayed at event
- Verbal recognition during cocktail hour and dinner
- Framed print of a unique Smilezone mural
- Business expense receipt

LUNCH SPONSOR \$5,000

- One (1) complimentary foursome registration
- One (1) ballot for Celebrity Draft (Your choice of celebrity for your foursome)
- Company logo and branding displayed during lunch during tournament
- Identified as Lunch Sponsor with company logo on all promotional materials
- Identified as Lunch Sponsor with company logo on Smilezone website, social media platforms, tournament e-blasts, and banquet presentation
- Identified as Lunch Sponsor with company logo on sponsor board displayed at event
- Verbal recognition during cocktail hour and dinner
- Framed print of a unique Smilezone mural
- Business expense receipt



EXCLUSIVE PARTNERS

SILENT AUCTION SPONSOR \$5,000

- One (1) complimentary foursome registration
- One (1) ballot for Celebrity Draft (Your choice of celebrity for your foursome)
- Company logo and branding displayed on Silent Auction Table(s) and displayed on all screens during silent auction at event including silent auction website
- Identified as Silent Auction Sponsor with company logo on promotional material, Smilezone website, social media platforms, tournament e-blasts, and banquet presentation
- Identified as Silent Auction Sponsor with company logo on sponsor board displayed at event
- Verbal recognition during cocktail hour and dinner
- Framed print of a unique Smilezone mural
- Business expense receipt



CART SPONSOR \$5,000

- One (1) complimentary foursome registration
- One (1) ballot for Celebrity Draft (Your choice of celebrity for your foursome)
- Company logo displayed on all carts for tournament
- Identified as Cart Sponsor with company logo on sponsor board displayed at event
- Identified as Cart Sponsor with company logo on promotional material, Smilezone website, social media platforms, tournament e-blasts, and banquet presentation
- Verbal recognition during cocktail hour and dinner
- Framed print of a unique Smilezone mural
- Business expense receipt



HOLE SPONSOR \$500

- Company name and logo displayed at one (1) hole
- Framed print of a unique Smilezone mural
- Recognition on Smilezone website and social media platforms
- Business expense receipt



ABOUT US

MISSION

Smilezone Foundation's mission is to **make tough days a little brighter for kids receiving treatment in hospitals and health care facilities.** We do this by creating fun and engaging "Smilezones" that harness the uplifting power of a smile for the kids and their families.

**OVER 300
SMILEZONES**
ACROSS CANADA

You can now find Smilezones in 5 different provinces across Canada including Ontario, Saskatchewan, Nova Scotia, Alberta and Manitoba!

Before



After



WHAT DO WE DO

Over a single weekend, our team transforms an existing waiting room, treatment room or patient care room into a Smilezone! We work closely with the health care clinicians and our donors to design unique Smilezone spaces. A Smilezone provides a bright, comforting, and engaging space for children and their families while spending time in a hospital or medical facility.



Sponsorship Form I

Please reach out to Maggie Found, Special Events and Volunteer Coordinator for more information at mfound@smilezone.com

Contact Us

A: 557 Chartwell Rd, Oakville, ON L6J 4A8

P: 905-951-2978 ext. 311 E: mfound@smilezone.com



CONTACT INFORMATION

Company
Name:

Address:

Contact Email
Address:

Contact Phone
Number:

Contact Address:
(If different from
above)

City/Province
/Postal Code

PAYMENT INFORMATION

Please send an invoice ☐

Enclosed a cheque. ☐

Payable to:
Smilezone Foundation ☐

Please charge my
credit card ☐
(Information completed below)

Smilezone Celebrity Golf Tournament Sponsorship

Please specify Sponsorship level:

Sponsorship Amount:

Once we receive your completed sponsorship form, Maggie will contact you to discuss event arrangements, sponsorship benefits and recognition.

Thank you for Supporting Smilezone Foundation!

Name on Card:

Card Number:

Expiration
Date:

Security
Code:

Signature:

More Information :

Please send your high resolution logos to Maggie at mfound@smilezone.com. All materials will be sent for your approval before used.



Smilezone Foundation



@smilezonefoundation

