



Smilezone Foundation Unveils New Healing Spaces at EveryMind Mental Health Services

Toronto Rock's annual fan fundraising efforts are key to supporting Smilezone's mission of transforming spaces for children's health and well-being.

Mississauga, Ontario –April 9, 2025 – EveryMind Mental Health Services is excited to announce the grand opening of newly transformed Smilezone spaces at its head office in Mississauga. These newly designed areas, generously donated by the Toronto Rock Lacrosse Club, will bring joy, comfort, and healing to thousands of children, youth, and families across Peel Region each year.

The Smilezone Foundation has transformed five key areas within the EveryMind office to create a welcoming and uplifting environment for young clients facing mental health challenges. With vibrant custom murals inspired by local nature and the Toronto Rock lacrosse theme, the spaces feature sensory-friendly elements, interactive technology, and comfortable seating, all designed to support the emotional and psychological well-being of those in need. The goal is to ease the clinical experience and provide moments of joy during difficult times.

"We are incredibly grateful to the Toronto Rock for their generous support in bringing these transformative Smilezone spaces to EveryMind Mental Health Services," said Smilezone Foundation Co-Founder, Scott Bachly. "Their partnership makes it possible for us to create environments that provide joy, comfort, and healing for children and families during difficult times. These Smilezone spaces are more than just beautifully designed areas—they are therapeutic environments that help children feel safe, valued, and uplifted. By turning clinical settings into spaces of hope and positivity, we are empowering children to thrive, not just in their mental health journey, but in all aspects of their lives."

Ceri Harnden, EveryMind's CEO, was also effusive in her praise for the work done. "On behalf of EveryMind's Board of Directors, staff, clients and their families, I would like to thank the Toronto Rock Lacrosse Club for their generous donation, and SmileZone Foundation for facilitating the incredible transformation of our waiting areas, hallways, childcare room, and group session room. The designs are thoughtful, inclusive, vibrant and hopeful, and the result is a joyful, safe and welcoming space for our clients. We are so grateful for this opportunity and absolutely thrilled by the results!" Harnden said.

The Toronto Rock Lacrosse Club plays a vital role in supporting Smilezone Foundation through its annual fundraising efforts, including 50/50 draws and special game event nights. Every year, the passionate Toronto Rock fans generously contribute to these initiatives, helping raise critical funds to transform spaces like the Smilezones at EveryMind Mental Health Services. The club's commitment to supporting Smilezone's mission has been integral to the foundation's ability to create these joyful, therapeutic environments. Through their ongoing partnership and the incredible support from their fans, the Toronto Rock helps ensure that children and families have access to welcoming spaces that make

a positive impact on their mental health and well-being. Their contributions year after year are a testament to the powerful impact sports and community engagement can have in fostering healing and hope.

“The Toronto Rock are extremely proud and honoured to be a part of another tremendous Smilezone project in the community we play our games in,” said Toronto Rock Owner, President, and GM Jamie Dawick. “Our fans have always supported our charitable initiatives, and I’d like to thank them for their unwavering generosity that makes these projects possible.”

ABOUT SMILEZONE FOUNDATION:

Smilezone Foundation is a registered charity in Oakville, Ontario committed to improving the lives of children receiving medical treatment at health facilities across Canada. In 2012 founders Adam Graves and Scott Bachly were approached to make a financial contribution to the construction of a local hospital. Through partnerships with hospitals, community centers, and other organizations, Smilezone creates accessible, fun, and therapeutic environments where children can heal and thrive. Smilezone has transformed 450 spaces into Smilezones across Canada, benefiting over 96 communities and reaching hundreds of thousands of children, parents, health care workers and families. For more information, visit www.smilezone.com.

ABOUT EVERYMIND MENTAL HEALTH SERVICES:

EveryMind Mental Health Services is the lead agency for child and youth mental health in Peel. For 40 years, EveryMind has been a leader in providing a range of free, confidential, and high-quality mental health services, including assessment, treatment and education delivered by experienced mental health professionals, to our young clients and their families across the region. By inspiring hope and empowering children, youth, and families to embrace a healthier future, EveryMind helps build stronger, more resilient communities. For more information, visit www.everymind.ca.

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