



Hockey Stars and Community Champions Tee Off to Transform Kids' Healthcare Spaces at Smilezone's 11th Annual Celebrity Golf Tournament

Olympian Megan Bozek honoured as 2025 Smilezone Ambassador as Smilezone Foundation hosts day of golf and giving.

Oakville, ON – (July 16, 2025) — Smilezone Foundation is thrilled to announce its **11th Annual Celebrity Golf Tournament**, taking place on Monday, July 21st, 2025, at Lionhead Golf Club in Brampton, Ontario. This much-anticipated charity event brings together professional athletes, community leaders, and golf enthusiasts for a memorable day of sport and giving all in support of transforming children's healthcare spaces across Canada.

The Smilezone Foundation Celebrity Golf Tournament supported by lead sponsor The Slaight Family Foundation promises to be an exciting event, bringing golf enthusiasts, celebrities, and community leaders together for a day of golf and philanthropy. The tournament features an impressive lineup of NHL & PWHL stars (past and present), Olympians, and Canadian sports legends. This year's event will also honour leading women's professional hockey player and two-time Olympic medalist, Megan Bozek, as the 2025 Smilezone Ambassador recognizing her long-time support and dedication to Smilezone's mission.

"Each year, the Smilezone Celebrity Golf Tournament is a true testament to the incredible generosity and community spirit that makes our work possible," says Adam Graves, Smilezone Co-Founder and two-time Stanley Cup champion. "I am so grateful to every participant, sponsor, celebrity guest, and dedicated event staff member whose commitment and energy help make this day such a success. This tournament plays a vital role in helping Smilezone Foundation create comforting, therapeutic spaces for children and families across Canada. We are especially proud to recognize Megan Bozek this year, whose passion for giving back is an inspiration to us all."

Celebrities that will be playing in this year's tournament include:

- Sean Monahan (Winnipeg Jets)
- Dylan Strome (Washington Capitals)
- Ryan Strome (Anaheim Ducks)
- Paul Henderson (Canadian Hockey Legend)
- Emma Maltais (Toronto Sceptres & Olympic Gold Medalist)
- Marcus Foligno (Minnesota Wild)
- Nick Foligno (Chicago Blackhawks)
- Erik Gudbranson (Columbus Blue Jackets)
- Scott Laughton (Toronto Maple Leafs)
- Matthew Schaefer (New York Islanders, NHL #1 Draft Pick)
- Tom Wilson (Washington Capitals)
- Victoria Bach (Ottawa Charge) — and more to be announced!

Funds raised from the tournament will be directed to creating joyful, comforting, and interactive Smilezones in hospitals and healthcare facilities across Canada. These Smilezones play a crucial role in making tough days a little brighter for kids receiving treatment in hospitals and healthcare facilities.



Last year's 10th anniversary Smilezone Celebrity Golf Tournament was a tremendous success, drawing more than 340 golfers and celebrity guests together to raise over \$300,000 in support of transforming hospital and treatment spaces into Smilezones. To date, this annual tournament has raised more than \$2 million, helping to build Smilezones in hospitals, treatment centres, and community spaces across Canada. Building on that incredible momentum, this year's event aims to meet its fundraising goal of \$200,000, ensuring even more children and families can benefit from comforting, therapeutic environments when they need it most.

In 2025, Smilezone Foundation has continued to make a meaningful impact across Canada, unveiling new Smilezone spaces in hospitals and therapy centres from coast to coast, including recent openings at Shining Through Centre in Mississauga and Brandon Clinic in Manitoba. The Foundation has also expanded its community engagement through special events like the Smilezone Hockey Helping Kids Tournament and various grassroots fundraisers, all while celebrating the milestone of transforming over 450 spaces into Smilezones nationwide. These efforts reflect Smilezone's unwavering mission to bring comfort, smiles, and healing to children and families when they need it most.

To learn more about Smilezone Foundation, please visit www.smilezone.com.

ABOUT SMILEZONE FOUNDATION:

Smilezone Foundation is a registered charity in Oakville, Ontario committed to improving the lives of children receiving medical treatment at health facilities across Canada. In 2012 founders Adam Graves and Scott Bachly were approached to make a financial contribution to the construction of a local hospital. Through partnerships with hospitals, community centers, and other organizations, Smilezone creates accessible, fun, and therapeutic environments where children can heal and thrive. Smilezone has transformed 450 spaces into Smilezones across Canada, benefiting over 96 communities and reaching hundreds of thousands of children, parents, health care workers and families. For more information, visit www.smilezone.com.

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