



Smilezone Foundation Celebrates 10th Annual Celebrity Golf Tournament: One of Canada's Premier Charity Events Raises Over \$300,000
Funds raised go towards creating happy, positive spaces for healing.

Oakville, ON (July 25, 2024) – The Smilezone Foundation is thrilled to announce the outstanding success of its 10th Annual Celebrity Golf Tournament, held at Lionhead Golf Club in Brampton, Ontario on July 22, 2024. This year's event supported by lead sponsor, The Slight Foundation, raised over an impressive \$300,000 (after expenses), pushing the total funds raised over the past decade to a remarkable \$2 million. These funds directly support Smilezone Foundation's mission to transform spaces in hospitals and healthcare facilities to create more joyful and comforting environments for children and their families.

This milestone event brought together 340 enthusiastic golfers including 70 celebrated athletes from the NHL, CFL, Toronto Maple Leafs Alumni Association and PWHL, all united by their commitment to creating Smilezones that harness the uplifting power of a smile for kids and their families. The celebrity lineup included prominent figures such as Ryan O'Reilly (Nashville Predators and this year's Smilezone Ambassador), Paul Henderson (Canadian Hockey Legend), Sean Monahan (Winnipeg Jets), Anthony Cirelli (Tampa Bay Lightning), Corey Perry (Edmonton Oilers), Emma Maltais (PWHL Toronto and Olympic Gold Medalist) and Victoria Bach (PWHL Toronto) who generously donated their time and star power to the cause.

"The continued success of the Smilezone Celebrity Golf Tournament is a testament to the incredible support from our community, sponsors, and celebrity participants," said Scott Bachly, Co-Founder, Smilezone Foundation. "Reaching the \$2 million mark over the past ten years is an extraordinary achievement, and we are immensely grateful to everyone who has contributed to our mission. Thanks to the strong list of corporate supporters and high-profile celebrity guest list this event has become one of the premier charity golf tournaments annually in Canada. The funds raised allow us to build more Smilezones and positively impact countless children and their families."

To learn more about Smilezone Foundation, please visit www.smilezone.com.

ABOUT SMILEZONE FOUNDATION:

Smilezone Foundation is a registered charity in Oakville, Ontario committed to improving the lives of children receiving medical treatment at health facilities across Canada. In 2012 founders Adam Graves and Scott Bachly were approached to make a financial contribution to the construction of a local hospital. Through partnerships with hospitals, community centers, and other organizations, Smilezone creates accessible, fun, and therapeutic environments where children can heal and thrive. Smilezone has transformed 400 spaces into Smilezones across Canada, benefiting over 83 communities and reaching more than 340,000 children annually. For more information, visit www.smilezone.com.



For more information:

Micki Benedetti

Communications, Smilezone Foundation

905-466-2575

benedetti.micki@gmail.com