



Smilezone Mural Brought to life at Burnaby Hospital, BC

# 2024 Annual Report



# A Heartfelt Thank You:

## Together, We Make Hospitals Feel More Like Home

Dear Friends of Smilezone,

As we close out an extraordinary year at Smilezone Foundation, I want to extend my deepest gratitude to our Board of Directors, dedicated staff team, volunteers, and generous donors. Your commitment continues to fuel our growth, inspire our vision, and bring lasting joy to children and families across the country.

In 2024, we reached new heights -- quite literally -- with record-breaking donations at both of our signature events: The Annual Hockey Helping Kids Tournament and our Annual Celebrity Golf Tournament. This is a testament to the passion and generosity of our supporters, and the incredible impact we can make when we work together.

We also made momentous strides in expanding our Foundation's reach from coast to coast. This year marked the opening of our very first Smilezones in Quebec at the Centre de réadaptation (MAB-Mackay Rehabilitation Centre) in Montréal, and our first ever Smilezones in British Columbia at BC Children's Hospital and Burnaby Hospital. Each of these openings brings us closer to our goal of creating Smilezones in every province across Canada.

Our partnerships with long-time supporters -- including BMO, Tim Hortons, the Slaight Family Foundation, the Heersink Family Foundation, the Clanachan Family Foundation, and the Toronto Rock -- continued to flourish, allowing us to open more comforting, inclusive, and fun health care spaces for children who need them most.

Looking ahead to 2025, we are on the cusp of two incredible milestones:

- Completing Smilezones in every province, with upcoming installations in Prince Edward Island and New Brunswick.
- Reaching our 500th Smilezone installation before the end of the year.

We are also committed to deepening our impact through our Diversity, Equity, and Inclusion (DEI) initiatives and by embarking on authoring our new Strategic Plan to guide our next chapter of growth and innovation.

As always, we are reminded that none of this would be possible without you, our generous supporters, who believe in the power of a smile to transform the healthcare experience for children and families. Thank you for sharing in our vision, and for standing alongside us as we continue to make a lasting difference across Canada.



A handwritten signature in black ink, appearing to read 'Jackie Hames'.

**Jackie Hames**  
Executive Director  
Smilezone Foundation



# Our Board of Directors

*Our Board of Directors is made up of several professional individuals, all of whom dedicate their time, knowledge, and expertise to the success of Smilezone Foundation.*



**Scott Bachly**

**Adam Graves**

**Pat Morris**

**Brian Richardson**

**David Clanachan**

**Ron MacLean**

**Randy Lennox**

**Hayleigh Telesnicki**

**Meaghan Bachly**

**Monique Rudder**

**Jamie Dawick**

**Joan Waechter**

**Chris Coderre**

**Rhonda Pardy**

**Adam D'Silva**

# Our Ambassadors



**Alessia Cara**

Grammy Winning  
Canadian Musician



**Paul Henderson**

Retired NHL Legend and  
Hockey Hall of Fame Inductee



**Eric Lindros**

Retired NHL Player and  
Hockey Hall of Fame Inductee



**Sean Monahan**

NHL Player  
Columbus Blue Jackets



**Ryan O'Reilly**

NHL Player  
Nashville Predators Centre



**Ron MacLean**

Legendary Canadian Sports  
Broadcaster



**Tom Cochrane**

Legendary Canadian Musician



**Tragically Hip**

Legendary Canadian Rock Band

# About Smilezone Foundation

## Our Mission

The Smilezone Foundation creates **fun, comforting environments that support the physical and mental health of children and youth**. Guided by need and impact, our expert team partners with health-focused facilities across Canada to renovate designated spaces into “Smilezones”.

## Our Vision

**The Smilezone Foundation believes every child deserves to smile.** Through the creation of Smilezones across Canada, the Smilezone Foundation aims to make tough days a little brighter for children and youth - harnessing the uplifting power of a smile to bring joy and comfort.

## Our “Why”

Smilezones significantly improve the overall healthcare experience for young patients and their families. Research and feedback from our healthcare partners have shown that these thoughtfully designed areas not only **reduce patient stress and anxiety during hospital stays**, but also **encourage children to feel more comfortable and receptive to treatment** that they are receiving. Feedback from our healthcare partners have also reported that the Smilezones foster positivity and morale with frontline staff working with the children and families, contributing to a more overall supportive healing environment.

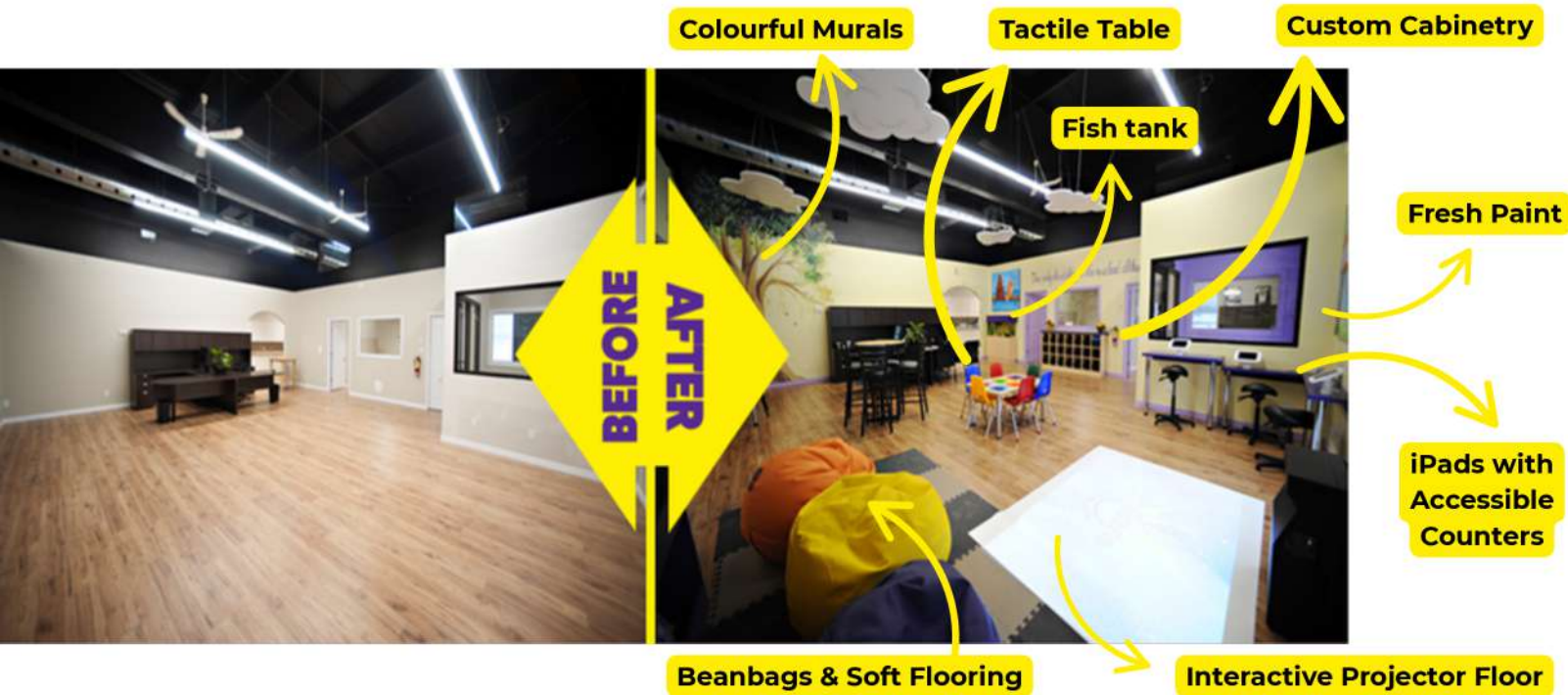
## What is a Smilezone?

A Smilezone is a bright, custom-designed space within a hospital and healthcare center, created to bring comfort and joy to children and families during medical treatment. Typical features of a Smilezone include **fresh paint, colorful murals, comfortable furniture, interactive technology and gaming stations, and a variety of sensory activities**. Designed to be inclusive and accessible for any child, regardless of their age or diagnosis, Smilezones can be transformed in areas like waiting rooms, playrooms, and treatment rooms. Best of all, a Smilezone transformation is completed over **just one single weekend**, ensuring minimal disruption to care and a lasting positive impact.



Smilezone Mural Brought to life at Autism Nova Scotia Cape Breton Chapter

# Look Inside a Smilezone

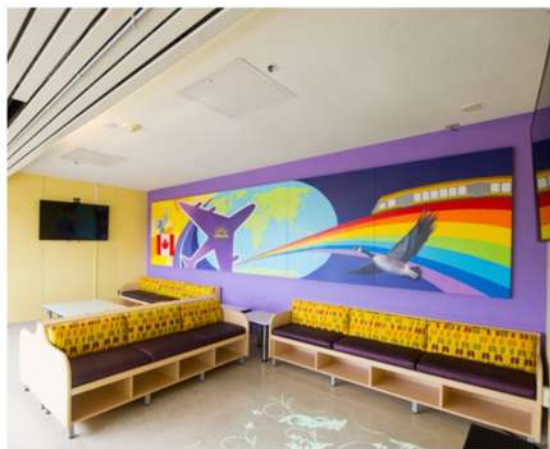


Every Smilezone is custom-designed - *No two are alike!*

**Here are features you will find in a typical Smilezone renovation.**

Our expert team works closely with healthcare teams to understand what will have the best impact in their spaces.

**Every item and colour selected is backed by research to ensure therapeutic benefits for kids and families.**



Our designers can take cold outdated spaces, and in just one weekend, turn them into joyous & comforting places for kids *to just be kids* while undergoing healing journeys.

**6 We always use the uplifting power of a smile as our inspiration!**

# Our 2024 Impact



Total # of New Smilezones  
Installed in 2024

**71**

Number of Provinces  
Reached in 2024

**5**

Number of  
Centres/Hospitals  
Renovated in 2024

**16**



# of new Children Impacted in 2024

**31,000+**



Cumulative Children & Youth  
Impacted since 2013

**360,000+**

# Our 2024 Smilezones



## Turning Point Youth Services

*"The renovations look stunning! Thank you to Smilezone Foundation, Fine Wolff Mayer Foundation and CIBC Mellon for their generous donation of this amazing work. From the Lobby, to the Drop-in Space, to the Counselling Rooms; everything is so much brighter, more welcoming and lively now. It is so nice to know that people care about our youth and these renovations help them envision a brighter tomorrow."*

*- Rebecca Wilks, Community Support Worker*



**Generously Donated by Fine Wolff Mayer Foundation & CIBC Mellon**

**# of Smilezones:** 6 (Centre Entrance, Basement, and Counselling Rooms)



## Scarborough Health Network

*"We understand that the hospital environment can be intimidating for our youngest patients. Smilezone's cheerful murals enhance the paediatric patient experience, providing a warm and inviting ambiance for families receiving exceptional care from our dedicated staff."*

*- Dr. Peter Azzopardi, Chief and Medical Director of Pediatrics*



**Generously Donated by Harold E. Ballard Foundation**

**# of Smilezones:** 8 (Pediatric Outpatient Waiting Room & Patient Rooms)



# Our 2024 Smilezones

## Lynwood Charlton Centre

*"These Smilezones could not come at a more perfect time. We are so grateful to the Toronto Rock and the Smilezone team for such an impactful gift. Our staff are passionate about delivering high-quality mental health care and now the physical environment will provide the rich conditions that promote well-being".*

**- Michelle Hayes, Senior Director of Program Operations & System Planning**



**Generously Donated by Toronto Rock**

**# of Smilezones: 3** (Gym, Multipurpose Room, Sensory Room)

## Grand River Hospital

*"We are grateful to the Sittler family and Smilezone Foundation for their dedication to enhancing the Hospital experience for our youngest patients and their families. Their contribution will undoubtedly make a difference in the lives of those we serve, and we look forward to witnessing the smiles these installations bring."*

**- Ron Gagnon, President & CEO, of Grand River Hospital**



**Generously Donated by Tim and Norma Jean Sittler**

**# of Smilezones: 4** (Maternity Waiting Room, Hallways, and two Pediatric Treatment Rooms)

## Humber River Hospital

*"The Humber River Health Foundation is unwaveringly committed to supporting this spirit of innovation and is grateful for partners like the Slight Family Foundation and Smilezone who make this transformative work possible. Your collaboration has brought to life this beautiful space for our young patients and their families."*

**- Sandra Sualim, President and CEO of the Humber River Health Foundation.**



**Generously Donated by Slight Family Foundation & The Javor Family**

**# of Smilezones: 4** (Pediatrics Outpatient Clinic Waiting Room, Youth Room, Therapy Room and Hallways)

# Our 2024 Smilezones

## Waypoint Mental Health

“Smilezone isn’t just any play area—it’s a transformative space designed to bring comfort and joy to children and their families during medical visits. With vibrant murals, interactive sensory activities, and cozy furnishings, Smilezone creates an environment where kids can play, relax, and feel at ease.” - **Suzanne Marchand, Executive Director Chigamik**



**Generously Donated by Waypoint Foundation, Chigamik Community Health Hub & Smilezone Golfers**

**# of Smilezones: 6** (Child/Youth Programming and Waiting Rooms)

## Dauphin Regional Health Centre

“Smiling is contagious and can act as free therapy simultaneously! We are very pleased that hospital patients, visitors, and our staff are now greeted with beautiful nature-themed murals and child-friendly options in easily identifiable areas of the facility. We are exceptionally grateful to the donor families from Tim Hortons and the Smilezone Foundation who approached us with the idea and coordinated work that allowed this extra-special project to come to fruition” - **Treana Slate, Prairie Mountain Health CEO**

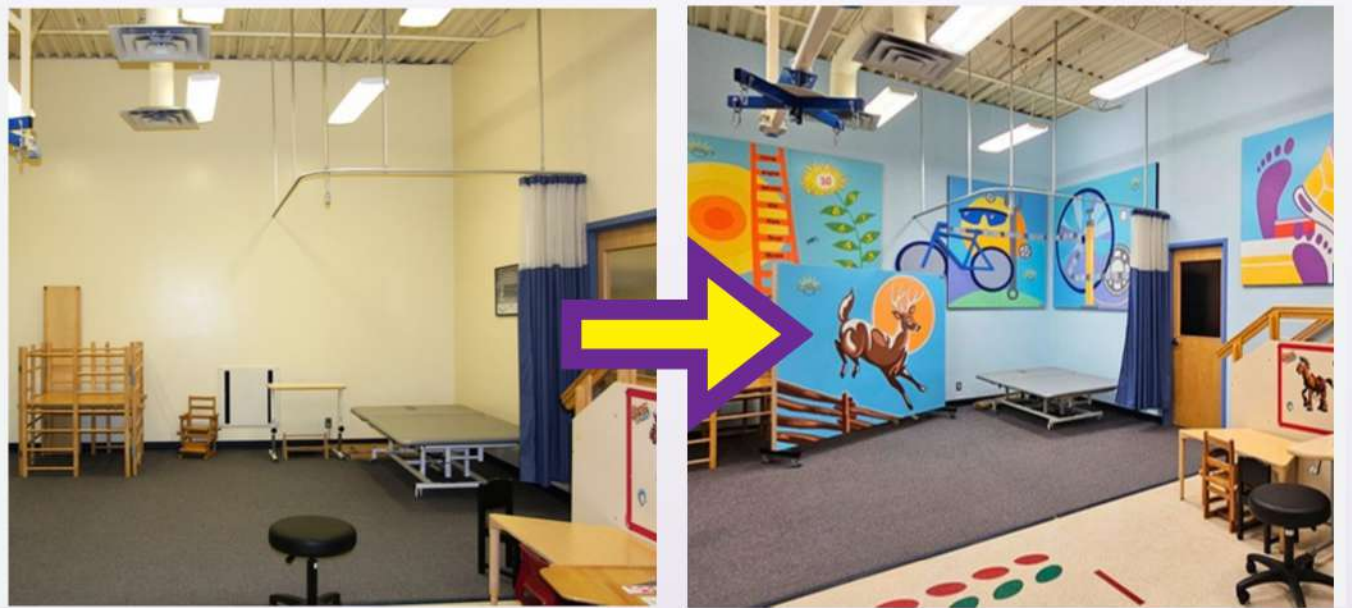


**Generously Donated by Tim Hortons Westman and Area & Crisanti and Pardy Families**

**# of Smilezones: 4** (Lab & Imaging Waiting Room, Palliative Care Family Room, and Treatment Rooms)

## Red Deer Children's Rehab Services

“The generosity of the Smilezone Foundation and the MacLean family will have a lasting impact on the children and families who rely on Children’s Rehabilitation Services. Through Smilezone, what has historically been a blank space is now one of inviting colours and warmth that provides a much more enjoyable experience for children.” - **Adriana LaGrange, Minister of Health**



**Generously Donated by Ron & Cari MacLean**

**# of Smilezones: 3** (Pediatric Rehabilitation Program Waiting Room, Foyer, Gross Motor Room and Group Room)

# Our 2024 Smilezones

## Haven House

*"We are so excited and grateful to add the Haven Treehouse to our Cambridge shelter so we can continue supporting kids through play in a brand, new way. We can't thank our long-time Cambridge supporters, Mark and Michelle Trombley enough for this incredible addition to our emergency shelter."*

**- Jennifer Hutton, CEO of Women's Crisis Services of Waterloo Region**



**Generously Donated by Mark & Michelle Trombley**

**# of Smilezones: 2** (Haven House Treehouse Play Area & Classroom)

## Banff Mineral Springs Hospital

*"I want to extend my deepest gratitude to the Heersink family for their incredibly generous donation towards enhancing our pediatric spaces at Banff Mineral Springs Hospital. Your wonderful support through the Smilezone Foundation has created a brighter and more comforting atmosphere for our young patients."*

**-Margie Smith, Site Administrator, Banff Mineral Springs Hospital.**



**Generously Donated by Ewout and Lynn Heersink Family Foundation**

**# of Smilezones: 3** (Pediatrics Clinic Treatment Rooms & the *First-Ever Smilezone Ambulance*)

## Lansdowne Children's Centre

*"I have watched the wide eyes of the children and their families, as well as our team members, taking in the Smilezone artwork. The multi-lingual welcome sign in particular has earned a lot of attention from our visitors, representing many of the cultures and languages in our community. Thank you for enhancing this special place where children come to realize their potential."*

**- Rita-Marie Hadley, Executive Director, Lansdowne Children's Centre**



**Generously Donated by Margaret Gurney & The Briaura Foundation**

**# of Smilezones: 3** (Physiotherapy Gymnasium, Children's Waiting Room/Playroom, and Main Entrance)

# Our 2024 Smilezones

## Hamilton Child & Family Supports

"We are truly humbled by this gift and would like to thank each and every donor for their generosity. It's truly amazing to see what can be accomplished when organizations come together in partnership. The positive impact on the children, youth and families supported by HCFS will be felt for years to come." -

**Bryan Shone, Executive Director, Hamilton Child and Family Supports**



**Generously Donated by the David and Leslie Clanachan Family Foundation, Hamilton Tiger-Cats, The Toronto Rock & JR Digs Acoustic Xmas Concert**  
**# of Smilezones: 10** (Main Waiting Room, Hallways & Family Rooms)

## Burnaby Hospital

"Burnaby Hospital's Smilezones will help transform our campus of care into a welcoming space for our young patients. By creating an atmosphere of vibrancy and positivity, we hope to make them feel at home, easing fears and supporting recovery during their hospital journey. We are grateful for this partnership and the generous donors who are helping to create a brighter future at Burnaby Hospital."

**- Kristy James, President and CEO, Burnaby Hospital Foundation**



**Generously Donated by ITS Staffing Solutions**  
**# of Smilezones: 2** (ICU Waiting Room & Maternity Clinic)

## BC Children's Hospital

"Every year, our Board Members come together to collectively donate and select a Smilezone project to sponsor. This year, with our focus on national expansion and mental health following the challenges of COVID-19, we chose BC Children's Hospital for our first-ever Smilezone project in British Columbia's youth mental health program. We are incredibly proud to contribute to this important initiative, enhancing care spaces for children and families in need."

**- Brian Richardson, Smilezone Board Chair**



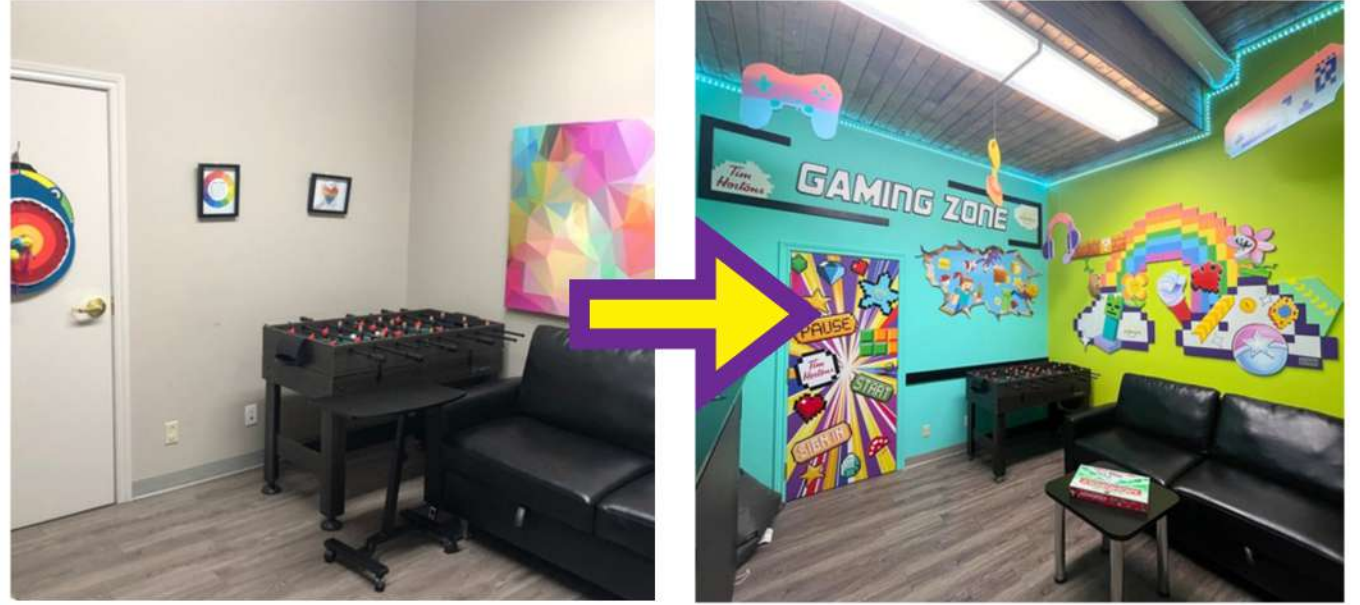
**Generously Donated by Smilezone Board of Directors**  
**# of Smilezones: 4** (Child & Youth Mental Health Centre Waiting Room & Treatment Rooms)

# Our 2024 Smilezones

## Starling Community Services

*“Supporting the creation of these Smilezones is incredibly meaningful for our family and our Tim Hortons community. We are grateful to everyone who contributed through the Smile Cookie Campaign, helping bring joy and comfort to children and families. It’s inspiring to see how a simple act of kindness can positively impact lives.”*

*- Johnny Patey, Donor*



**Generously Donated by Tim Hortons Cambridge & Patey-Skropolis Family**

**# of Smilezones:** 2 (Kids Play Area and Teen Gaming Room)

## St Joseph's General Hospital Elliot Lake

*“We are so proud to see the impact of our community’s generosity come to life through these beautiful Smilezones. The success of the Smile Cookie campaign is a result of our community coming together to support local initiatives. We want to sincerely thank everyone who purchased a Smile Cookie—your kindness has helped create spaces that bring comfort, joy, and healing to children in Elliot Lake.”*

*- Erin Brunelle, Tim Hortons Elliot Lake*



**Generously Donated by Tim Hortons Elliot Lake, The Brunelle Family & Elliot Lake Retirement Living**

**# of Smilezones:** 3 (ER Playroom, Complex Care Family Room, and Pediatric Day Surgery Room)

## Centre de réadaptation Lethbridge-Layton-Mackay

*“We are deeply grateful - This beautiful renovation has created a vibrant and welcoming environment that fosters inclusivity and accessibility, and we are very proud to welcome our clients into such an engaging and joyful environment.”*

*- Filomena Novello, Associate Director for Rehabilitation & Multidisciplinary Services*



**Generously Donated by the Habilitas Foundation, Adair Family Foundation, Fondation Mirella et Lino Saputo, and Opération Enfant Soleil**

**# of Smilezones:** 4 (Evaluation Room, Reception Waiting Rooms/Nursing Room, Entranceway, Hallway)

# Smile Stories



**Do you have a specific story or moment involving a child or family that stands out with the new Smilezone spaces?**

**“Coming into the shelter is a scary experience for most people. As a mom, you feel so many things having to come here and remove your kids from their home, toys, everything they know. The Tree House space is colourful and inviting, which makes it feel less like an institution and more like a safe space for my kids. A place we can call home for now.”** - Mom Staying at Haven House, Cambridge, ON



**"The animal pictures are so pretty... It's lovely and so calming, we really like the blue. It's bright and welcoming, it's not what we expected from a hospital unit... It's much nicer, we really like it!"** - Family at BC Children's Hospital, Vancouver, BC

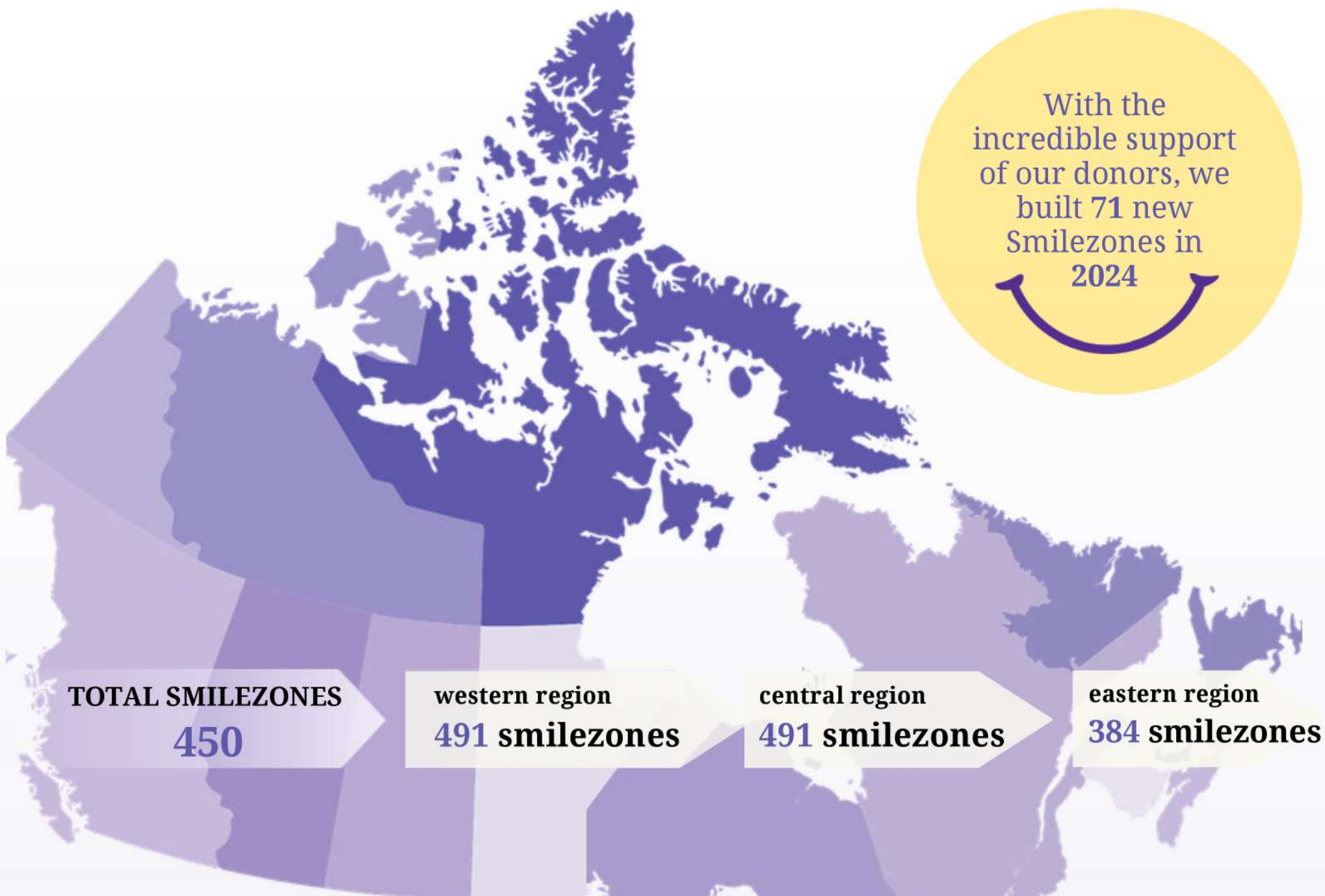


# Expanding Coast-to-Coast

Since launching our **2023–2025 Strategic Plan: Maximizing Impact Nationally** last year, Smilezone Foundation has made monumental strides in reaching children and families across Canada.

## In 2024, we proudly opened Smilezones in two new provinces:

- **Quebec** – our first-ever Smilezone at the Centre de réadaptation (MAB-Mackay Rehabilitation Centre) in Montréal.
- **British Columbia** – new Smilezones at BC Children’s Hospital and Burnaby Hospital.



These milestones bring us one step closer to our goal of a installing Smilezones in every province — a dream we will realize in 2025 with Smilezones planned for Prince Edward Island and New Brunswick.

**Next year, we will celebrate our 500th Smilezone!**



*“From the very beginning, our vision for Smilezone had no boundaries - we wanted to reach communities big and small, in every corner of Canada. Next year, we’ll see that dream come to life as we complete Smilezones in every province from coast to coast, bringing joy to children and families no matter where they live. That’s what this has always been about - making sure every child undergoing medical treatment walks into a space that feels welcoming, uplifting, and made just for them.”*

**- Scott Bachly, Smilezone Co-Founder**

# 2024 Donor Highlights



**BMO has been a dedicated champion of Smilezone Foundation since day one,** proudly serving as our founding donor partner. Their landmark \$1 million gift in 2014 helped establish our first Smilezones at ErinOaKids Centre for Treatment and Oakville Trafalgar Memorial Hospital. Since then, BMO's unwavering support has been instrumental in our national growth. Their continued partnership reflects a shared commitment to making healthcare spaces more inclusive, comforting, and joyful for children and their families.



**The Slaight Family Foundation has been a long-time supporter of Smilezone Foundation,** playing a key role in bringing Smilezones to several hospitals and health centres across the GTA in recent years, including at Humber River Hospital in 2024, the Abiona Centre for Young Mothers, Michael Garron Hospital, Etobicoke General Hospital, Sunnybrook Hospital, and the Centre for Addictions and Mental Health (CAMH). We're excited to continue our work with The Slaight Family Foundation in 2025, bringing new Smilezones to St. Michael's Hospital in downtown Toronto.



**Since naming Smilezone their official charity partner in 2016, the Toronto Rock have been a driving force behind our mission.** Through 50/50 draws and their Annual Charity Game Nights, the Toronto Rock have donated Smilezones at Headwaters Health Care Centre, Safehaven Respite Centre, ErinoakKids Centre Oakville, Milton District Hospital, Gane Yohs Health Centre, St. Joe's Hospital Hamilton, Lynwood Charlton Mental Health Centre, and Hamilton Child & Family Supports. Their commitment continues in 2025 with new Smilezones planned at EveryMind Mental Health Centre in Mississauga, ON.



# 2024 Partnership Highlights



## Toronto Rock 50/50 Ticket Program & Charity Game Night

The 2023-2024 season was a huge success for Smilezone Foundation's 50/50 program with the Toronto Rock. With incredible energy and support, fans helped raise **over \$60,000** throughout the season to support new Smilezones at Lynwood Charlton Mental Health in Hamilton, ON.

The Toronto Rock's **Annual Kids Night Charity Game Night** was held on Saturday, March 23, 2024 at FirstOntario Centre, all in support of Smilezone Foundation. The night featured 50/50 tickets, a mystery ball contest, a portion of ticket sales, and exclusive Marvel-themed jerseys.

We are deeply thankful to Jamie Dawick, the Toronto Rock team, and their fans for their continued support and dedication to making a difference.

## "You Taught Me" Book Collaboration

Smilezone Foundation is proud to support the inspiring work of **Talina Papazian**, a young Canadian author and passionate advocate for inclusion. Inspired by her experiences growing up alongside her younger brother who has a hidden disability, Talina wrote and published *You Taught Me* in 2023, a heartfelt children's book that promotes empathy, accessibility, and inclusion.

In line with our commitment to creating inclusive environments for children and families, Smilezone distributed copies of *You Taught Me* to our health centre partners including Woodview Mental Health and Autism Services, and The Lighthouse Program for Grieving Children, helping to share Talina's powerful message with children navigating a variety of health and life experiences. We are honoured to support Talina's mission and look forward to continuing to share her book as we build more Smilezones across Canada.



## Tim Hortons Holiday Smile Cookie

In 2024, Smilezone Foundation was honoured to be chosen as the Holiday Smile Cookie charitable partner by Tim Hortons Brandon Owners in Manitoba. Thanks to the generosity and community spirit of the Brandon community, all funds raised through the campaign will directly support the upcoming Smilezone installation at Brandon Medical Clinic in 2025.

This meaningful partnership will help transform two clinical spaces at the health centre into bright, inclusive, and child-friendly environments where young patients and their families can feel more at ease while accessing health services in their community.

The Holiday Smile Cookie Campaign raised over **\$11,000**, and we look forward to bringing smiles to Brandon Clinic in the new year thanks to this incredible partnership with Tim Hortons and the Brandon community.

# 2024 Smile Cookie Partners



## Tim Hortons



### Elliot Lake, ON

In 2024, Smilezone Foundation was honoured to be selected by Erin Brunelle and the Tim Hortons team in Elliot Lake as the recipient of their annual Smile Cookie Campaign and Holiday Smile Cookie Campaign.

Thanks to the incredible generosity of the Elliot Lake community, over **\$30,000** was raised through the campaign and support from local donors like Elliot Lake Retirement Living. With this incredible donation, our team was able to install three new Smilezones at St. Joseph's General Hospital this fall.

*"When the people of Elliot Lake come together, the impact is truly remarkable."* — **Christopher Piel, CFO, SJGHEL**

### Dauphin, MB

Smilezone Foundation was honoured to be selected by Tim Hortons Westman and Area, led by passionate owners Rhonda Prady and Greg Crisanti, as the recipient of their 2024 Smile Cookie Campaign in Dauphin, MB. Thanks to their incredible efforts and the overwhelming support from the local community, an outstanding **\$85,746** was raised during the week-long campaign - setting the record across Canada! These funds made it possible to install four new Smilezones at Dauphin Regional Health Centre, bringing colour, comfort, and connection to families during their hospital visits.

*"These Smilezones are already making a difference in Dauphin, and we couldn't be more thrilled."* — **Greg Crisanti, Local Tim Hortons Owner**



### Halifax Regional Municipality, NS

Smilezone Foundation was honoured to be selected by Tim Hortons HRM Owners, led by Nancy and Mark Cahill, as their 2024 Smile Cookie recipient. The community raised over **\$168,127** to fund nine upcoming 2025 Smilezones for two vital community health organizations in Halifax:

- Five Smilezones at Autism Nova Scotia's Halifax branch, including the Early Years Autism Program waiting room, three play therapy rooms, and the youth group room
- Four Smilezones at YWCA Halifax's Supportive Housing for Young Mothers (SHYM), including the kitchen, laundry room, main entrance, play room and dining room - bringing warmth, colour, and inspiration to young mothers and their children.

### Tim Hortons Cape Breton, NS

Smilezone Foundation was honoured to be selected by the Tim Hortons Cape Breton Island Owners, led by Troy Wilson and Karen Hatcher, as their 2024 Smile Cookie Campaign charitable recipient. The campaign raised an outstanding **\$121,000** in support of building new Smilezones throughout in Cape Breton in 2025.

- Autism Nova Scotia's Cape Breton Branch in Sydney, NS
- The Boys and Girls Club in Sydney, NS
- The Clifford Street Youth Center in North Sydney, NS



# Hockey Helping Kids Tournament

The 9th Annual Smilezone Hockey Helping Kids Tournament was a resounding success, taking place on Saturday, May 25th, 2024, at Joshua's Creek Arena in Oakville. The event, which ran from the early morning puck drop at 6:00 AM until the final game at 7:00 PM, was a day full of spirited competition, family fun, and charitable giving. With 14 teams and over 200 players on the ice, the tournament featured an incredible 12 hours of action on two ice pads. Each team participated in four games, with all proceeds benefitting the Smilezone Foundation. The day was packed with excitement off the ice as well, including a silent auction, Chuck-a-Puck challenge, and a dedicated Kids Zone complete with face painting, balloon animals, and plenty of other activities for all ages. One of the highlights of the event was the participation of celebrity pros, each teaming up with one of the local hockey squads. These celebrity players were selected through a unique online Zoom draft, bringing some NHL legends to the ice. Notable names included:

- **Adam Graves** – Two-time Stanley Cup Champion and Co-Founder of the Smilezone Foundation
- **Rick Vaive** – Celebrated Toronto Maple Leafs Captain and first 50-goal scorer
- **Mike Gartner** – NHL Hall of Famer and one of the greatest goal scorers in NHL history
- **Colton Orr** – NHL enforcer, famed for his 11-year career with the Boston Bruins, New York Rangers, and Toronto Maple Leafs
- **Stephane Matteau** – Former NHL player, known for his game-winning goal in the 1994 Eastern Conference Finals
- **Megan Bozek** – Team USA defender and two-time Olympic medalist
- **Kris Versteeg** – Stanley Cup champion
- **Brandon Prust** – Former NHL enforcer known for his energetic play
- **Sami Jo Small** – Two-time Olympic gold medalist, Olympic silver medalist, and 5-time World Champion

This year's fundraising goal of **\$200,000 was surpassed**, thanks to the generosity of all participants and donors. Each game, donation, and activity helped bring smiles to countless children's faces, proving once again that a simple smile can have a profound impact on a child's day.

Looking ahead, next year's tournament will be an extra special celebration, marking the 10th anniversary of the Smilezone Hockey Helping Kids Tournament. Plans are already in the works to make it a milestone event, filled with even more excitement, surprises, and of course, the same heartwarming mission to support children in healthcare settings.



*"This year's tournament wouldn't have been possible without the incredible support of our community, the hockey teams, and the pro celebrities. Their dedication and generosity have been truly inspiring. The real gift of the game is in the friendships forged and the ability to come together in support of our community."*

**Adam Graves**  
Co-Founder of Smilezone Foundation

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**Adam Graves**  
Co-Founder of Smilezone Foundation

# Celebrity Golf Tournament



The 10th Annual Smilezone Foundation Celebrity Golf Tournament, held on July 22nd, 2024, at Lionhead Golf Club in Brampton, ON, was a resounding success. The event brought together golf enthusiasts, celebrities, and community leaders for a day filled with philanthropy, fun, and fundraising, all hosted by former NHL player and hockey analyst, Nick Kypreos. This year's tournament marked a significant milestone for the Foundation, celebrating its 10th anniversary. The annual Smilezone Ambassador Award was presented to Ryan O'Reilly, Nashville Predators Center, in recognition of his outstanding support for the Foundation's mission. With lead sponsor The Slight Family Foundation, the event featured a stellar lineup of celebrities who joined participants on the golf course. Among those who took part in the tournament were:

- **Ryan O'Reilly** (Nashville Predators and Smilezone Ambassador)
- **Corey Perry** (Edmonton Oilers)
- **Sean Monahan** (Winnipeg Jets)
- **Anthony Cirelli** (Tampa Bay Lightning)
- **Dylan Strome** (Washington Capitals)
- **Ryan Strome** (Anaheim Ducks)
- **Paul Henderson** (Canadian Hockey Legend)
- **Adam Graves** (Two-Time Stanley Cup Winner with the New York Rangers and Edmonton Oilers)
- **Emma Maltais** (PWHL Toronto and Olympic Gold Medalist)
- **Renata Fast** (PWHL Toronto)
- **Victoria Bach** (PWHL Toronto)
- **John Shannon** (Canadian Sportscaster)
- **Elliott Friedman** (Canadian Sportscaster)
- **Simoni Lawerence** (Hamilton Tiger Cats)



As always, the tournament featured a mix of golf, live and silent auctions, and celebrity interaction, all while raising funds for the Smilezone Foundation. Thanks to the incredible support of participants, sponsors, and donors, the event raised **over \$350,000**, surpassing its fundraising goal. These funds will go directly towards creating Smilezones in hospitals and healthcare facilities across Canada, ensuring that children undergoing treatment have a joyful and comforting environment to help brighten their day.

In addition to the successful tournament, Smilezone Foundation celebrated the completion of its 400th Smilezone installation earlier this year at Humber River Health in Toronto. With over 400 Smilezones in hospitals and healthcare centers nationwide, the Foundation continues to make a significant impact on over 340,000 children annually, offering hope and resilience during challenging times.

# Celebrity Golf Tournament

The 10th Annual Smilezone Foundation Celebrity Golf Tournament, held on July 22nd, 2024, at Lionhead Golf Club in Brampton, ON, was a resounding success. The event brought together golf enthusiasts, celebrities, and community leaders for a day filled with philanthropy, fun, and fundraising, all hosted by former NHL player and hockey analyst, Nick Kypreos. This year's tournament marked a significant milestone for the Foundation, celebrating its 10th anniversary. The annual Smilezone Ambassador Award was presented to Ryan O'Reilly, Nashville Predators Center, in recognition of his outstanding support for the Foundation's mission.

With lead sponsor The Slight Family Foundation, the event featured a stellar lineup of celebrities who joined participants on the golf course. Among those who took part in the tournament were:

- **Ryan O'Reilly** (Nashville Predators and Smilezone Ambassador)
- **Corey Perry** (Edmonton Oilers)
- **Sean Monahan** (Winnipeg Jets)
- **Anthony Cirelli** (Tampa Bay Lightning)
- **Dylan Strome** (Washington Capitals)
- **Ryan Strome** (Anaheim Ducks)
- **Paul Henderson** (Canadian Hockey Legend)
- **Adam Graves** (Two-Time Stanley Cup Winner with the New York Rangers and Edmonton Oilers)
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# Upcoming 2025 Smilezones



**Stollery Children's Hospital - Edmonton, AB**  
**Donor:** NHLPA Goals and Dreams Foundation  
**Number of Smilezones:** 14  
**Install Date:** February 2025



**Little Warriors Be Brave Ranch - Edmonton, AB**  
**Donor:** Vipond Inc  
**Number of Smilezones:** 2  
**Install Date:** February 2025



**Everymind Mental Health Centre - Mississauga, ON**  
**Donor:** The Toronto Rock  
**Number of Smilezones:** 5  
**Install Date:** March 2025



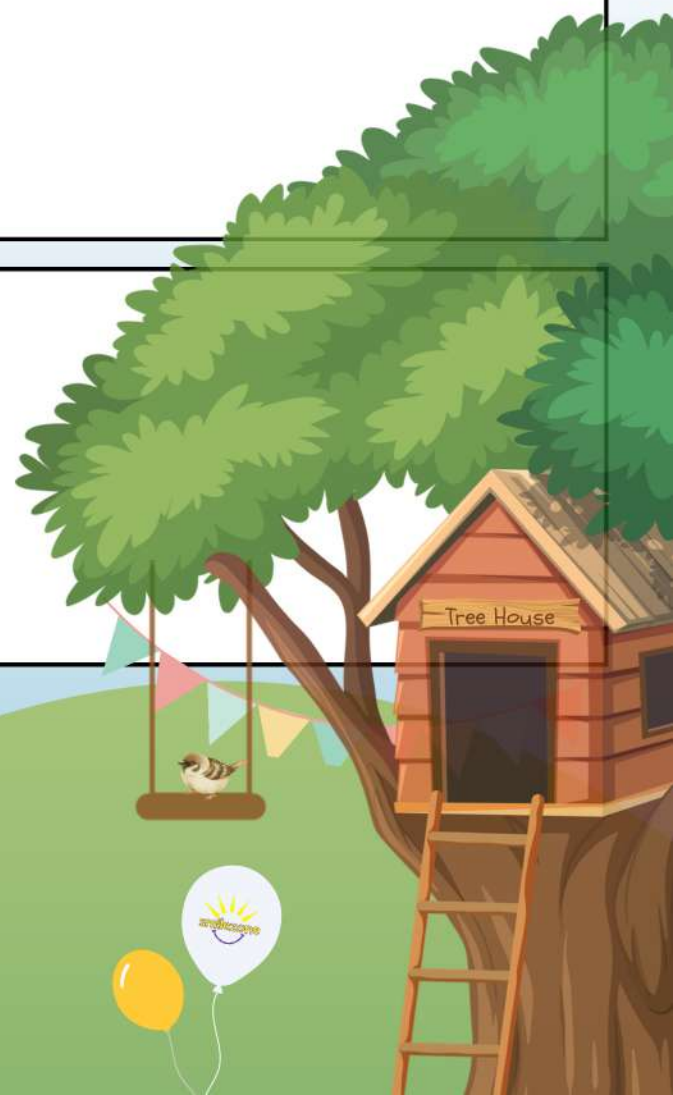
**Autism Nova Scotia Halifax**  
**Donor:** Tim Hortons HRM Owners  
**Number of Smilezones:** 5  
**Install Date:** April 2025



**YWCA Supportive Housing For Young Mothers Halifax**  
**Donor:** Tim Hortons HRM Owners  
**Number of Smilezones:** 4  
**Install Date:** April 2025



**Autism Nova Scotia Cape Breton**  
**Donor:** Tim Hortons Cape Breton Owners  
**Number of Smilezones:** 2  
**Install Date:** May 2025



# Upcoming 2025 Smilezones



## **The Brandon Clinic - Brandon, MB**

**Donor:** Tim Hortons Brandon and Pardy & Crisanti Families

**Number of Smilezones:** 2

**Install Date:** May 2025



## **Shining Through Autism Centre - Mississauga, ON**

**Donor:** Harold Ballard Foundation, BMO & Smilezone Golfers

**Number of Smilezones:** 3

**Install Date:** June 2025



## **Queen Elizabeth Hospital - Charlottetown, PEI**

**Donor:** The Smilezone Board Of Directors

**Number of Smilezones:** 4

**Install Date:** July 2025



## **High River Hospital - High River, AB**

**Donor:** The Ewout and Lynn Heersink Family Foundation

**Number of Smilezones:** 4

**Install Date:** August 2025



## **Janeway Children's Hospital - St John's, NFLD**

**Donor:** The Dillabough Family

**Number of Smilezones:** 6

**Install Date:** September 2025

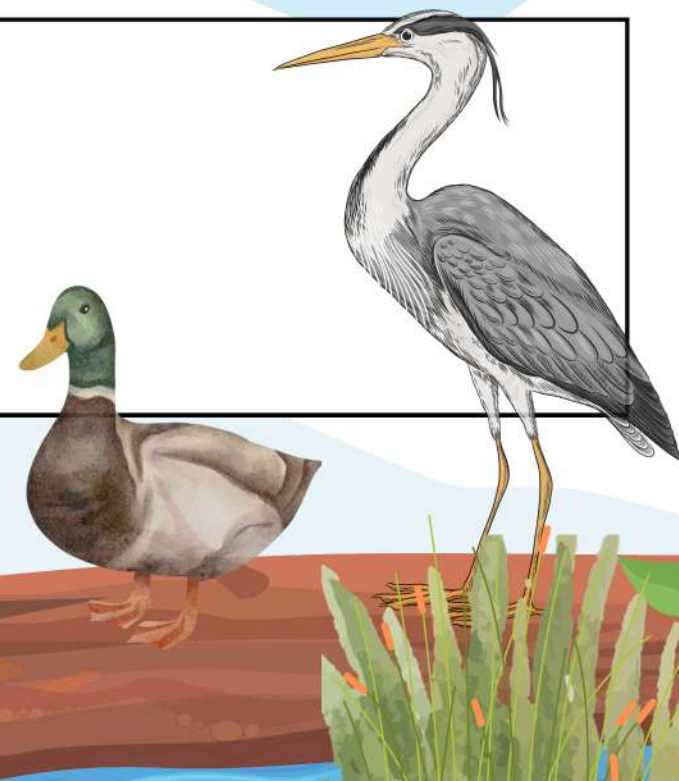


## **Moncton Hospital**

**Donor:** Assumption Life

**Number of Smilezones:** 4

**Install Date:** November 2025



# Thank You to Our 2024 Major Donors

**BMO**



*Tim Hortons*



**CIBC MELLON**



The Fine Wolff Mayer Foundation  
The David & Leslie Clanachan Foundation  
The LJ Pearson Foundation  
Tim & Norma Jean Sittler  
Mark & Michelle Trembley  
The Ewout and Lynn Heersink Foundation  
The Bachly Family  
The Javor Family  
The Waechter Family  
The Dawick Family  
The Harold E. Ballard Foundation  
ITS Staffing Solutions  
The Pardy & Crisanti Families  
LiUNA Local 1059  
The Solcz Family  
Knar Jewellery Oakville  
National Hockey League Players Association

Ron & Cari MacLean  
Bachly Construction  
Vieira & Associates Insurance  
Margaret Gurney  
The Briaura Foundation  
JR Digs Acoustic Xmas Concert  
The Brunelle Family  
The Patey-Skropolis Family  
The Smilezone Board of Directors  
The Graves Family  
The Habilitas Foundation  
The Adair Family Foundation  
Fondation Mirella et Lino Saputo  
Opération Enfant Soleil  
Shorcan Brokers Limited  
Waypoint Centre for Mental Health  
Vipond Inc.

# AUDITED 2024 FINANCIAL STATEMENTS

## Smilezone Foundation Statement of Financial Position

December 31	2024	2023
<b>Assets</b>		
<b>Current</b>		
Cash and cash equivalents	\$ 927,842	\$ 947,719
Other receivables	34,990	-
Harmonized sales tax receivable	139,556	53,127
Prepaid expenses	416	416
	<u>\$ 1,102,804</u>	<u>\$ 1,001,262</u>
<b>Liabilities and Net Assets</b>		
<b>Current</b>		
Accounts payable and accrued liabilities (Note 3)	\$ 38,199	\$ 76,469
Deferred contributions	87,378	77,893
	<u>125,577</u>	<u>154,362</u>
<b>Net assets</b>		
Unrestricted funds	<u>977,227</u>	<u>846,900</u>
	<u>\$ 1,102,804</u>	<u>\$ 1,001,262</u>

On behalf of the Board:

  
 \_\_\_\_\_ Director

  
 \_\_\_\_\_ Director

# AUDITED 2024 FINANCIAL STATEMENTS

## Smilezone Foundation Statement of Operations and Changes in Net Assets

For the year ended December 31			2024	2023
	Construction Builds	General Fundraising	Total	Total
<b>Revenue</b>				
Donations	\$ -	\$ 554,541	\$ 554,541	\$ 284,067
Special events	-	744,077	744,077	654,703
Corporate sponsorship	-	820,410	820,410	267,500
Interest	-	43,235	43,235	-
Other	-	39,655	39,655	-
	-	2,201,918	2,201,918	1,206,270
<b>Expenditures</b>				
Accounting and legal	18,838	3,324	22,162	24,718
Advertising and promotion	32,188	5,680	37,868	36,697
Credit card fees	6,135	6,136	12,271	11,556
Interest and bank charges	385	386	771	985
Materials and sub-trades	1,314,044	-	1,314,044	467,334
Office supplies and general	29,496	12,641	42,137	27,166
Programming	16,185	-	16,185	14,000
Salaries and benefits	228,641	97,989	326,630	312,703
Tournament expenses	-	225,146	225,146	217,792
Travel	70,404	3,973	74,377	17,636
	1,716,316	355,275	2,071,591	1,130,587
<b>Excess of revenue over expenditures for the year</b>			130,327	75,683
<b>Net assets, beginning of year</b>			846,900	771,217
<b>Net assets, end of year</b>			\$ 977,227	\$ 846,900

# AUDITED FINANCIAL STATEMENTS

## Smilezone Foundation Statement of Cash Flows

For the year ended December 31	2024	2023
<b>Cash provided by (used in)</b>		
<b>Operating activities</b>		
Excess of revenue over expenditures for the year	\$ 130,327	\$ 75,683
Changes in non-cash working capital balances		
Other receivables	(34,990)	-
Harmonized sales tax receivable	(86,429)	54,509
Accounts payable and accrued liabilities	(38,270)	31,681
Deferred contributions	9,485	11,854
<b>Increase (decrease) in cash and cash equivalents during the year</b>	<b>(19,877)</b>	<b>173,727</b>
Cash and cash equivalents, beginning of year	947,719	773,992
<b>Cash and cash equivalents, end of year</b>	<b>\$ 927,842</b>	<b>\$ 947,719</b>
<b>Cash and cash equivalents consists of the following:</b>		
Cash	\$ 109,842	\$ 347,719
Redeemable GIC	818,000	600,000
	<b>\$ 927,842</b>	<b>\$ 947,719</b>



smilezone

Want to Learn More?

[www.smilezone.com](http://www.smilezone.com)

JACKIE HAMES - EXECUTIVE DIRECTOR

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